



DAY 2 — Tuesday, 19 May 2026 (Celje – ISSBS & Local Partners)

10:15–11:00	Lectures	<p>Dr. Jaime Teixeira, Portugal <i>Polytechnic of Porto, ESTG</i> ESG and Corporate Sustainability Reporting, Interactive discussion: Challenges of ESG and Corporate Sustainability Reporting on AI era. (Lecture room F)</p>	<p>Dr. Amélia Carvalho, Portugal <i>Polytechnic of Porto, ESTG</i> Business and Management, ESG (Environmental, Social and Governance), Corporate Sustainability Reporting, and Accountability (Lecture room E)</p>	<p>Dr. Pornthipa Ongkunaruk, Thailand <i>Kasetsart University</i> 1. Case Studies in Food Supply Chain Management in Thailand 2. Forecasting and the Bullwhip Effect 3. Theory of Constraint and Lean Game (Lecture room PC)</p>
11:00-11:45	Lectures	<p>Maria João Machado, Portugal <i>Polytechnic of Porto, ESTG</i> Digital labour law: prospects and challenges (Lecture room F)</p>	<p>Dr. Ben Campbell, USA <i>Robert Morris University</i> Use of AI in Technical Sales (Lecture room E)</p>	<p>Fatima Silva, Portugal <i>Polytechnic of Porto, ESTG</i> The role of English as the global language of communication in administration, management, and international business. Interactive discussions: Challenges and opportunities of using English in global business environments, including communication, negotiation, and cross-cultural interaction in the AI era. (Lecture room PC)</p>
DAY 3 – Wednesday, 20 May 2026 (Celje - ISSBS)				
12:15-13:00	Lectures	<p>Dr. Manuchar Loria, Georgia <i>Batumi State Maritime University</i> Intercultural Communication and Cultural Identity in Tourism and Global Contexts: The content focuses on intercultural communication and cultural identity in tourism and hospitality, covering cultural differences, values, and stereotypes, as well as verbal, non-verbal, and virtual communication styles. It also emphasizes effective communication and project management in virtual international teams, along with professional presentation skills adapted to multicultural audiences. (Lecture room RU)</p>	<p>Dr. Tamari Dolitze, Georgia <i>Batumi State Maritime University</i> Business Communication in Intercultural and Global Environments The lecture covers key aspects of business communication in international contexts, including cultural differences, values, stereotypes, and intercultural communication styles. It also addresses communication in virtual multicultural teams, basics of project management in international settings, and professional communication skills in English, with a focus on effective presentations and rhetorical strategies, as well as the development of intercultural competence and understanding of cultural identity (Lecture room PC)</p>	<p>Gazmend Qorraj, Kosovo <i>Universiti of Priština</i> EU Integration, Eu enlargement, EU programmes (Lecture room F)</p>