



## UČNI NAČRT / COURSE SYLLABUS

<b>Predmet / Course</b>	Družbena odgovornost in prostovoljstvo / Social Responsibility and Volunteering
<b>Šifra predmeta / Course Code</b>	B13DRODP-DOP6-PSD
<b>Nosilec predmeta / Course Coordinator</b>	prof. dr. Nada Trunk Širca / izr. prof. dr. Valerij Dermol
<b>Vrsta predmeta / Type of the course</b>	izbirni / elective
<b>Jezik / Language</b> - <b>Vaje / Tutorials</b> - <b>Predavanja / Lecture</b>	Slovenski / Slovene, Angleški / English Slovenski / Slovene, Angleški / English
<b>Študijski program / Programme</b>	Poslovanje v sodobni družbi (1. stopnja) / Business in Contemporary Society (1st cycle)
<b>Letnik / Year</b>	3.
<b>Pogoji za vključitev / Requirements</b>	/

<b>Predavanja Lectures</b>	<b>Vaje Tutorials</b>	<b>Druge oblike študija Other Type of Study</b>	<b>Samostojno delo Individual work</b>	<b>Ure dela Work hours</b>	<b>ECTS</b>
10	10	10	120	150	6

### Vsebina / Content:

1) Družbena odgovornost z vidika teorije in prakse opredelitve in terminologija koncepta družbene odgovornosti, motivi za družbeno odgovornost, dimenzije koncepta družbene odgovornosti (človekoljubje ali temeljna poslovna dejavnost, prostovoljstvo ali regulativa, integracija družbenega, okoljskega in ekonomskega vidika), organizacijska družbena odgovornost, marketinški koncept in družbena odgovornost, socialno podjetje, zeleno podjetništvo, trajnostno podjetništvo. 2) Individualna prostovoljska dejavnost v organizaciji praktične izkušnje v podjetju, nevladnih organizacijah, izobraževalnih zavodih, društvih ipd., poročilo/refleksija o prostovoljstvu in ostalih vidikih, družbene odgovornosti. 3) Predstavitve poročila o individualni prostovoljski dejavnosti v organizaciji in razprava s kolegi	1) Social responsibility in terms of theory and practice definitions and terminology of the concept of social responsibility, motives for social responsibility, dimensions of the concept of social responsibility (philanthropy or core business, volunteering or regulation, the integration of social, environmental and economic viewpoints) organizational social responsibility, marketing concept and social responsibility, social enterprise, green business, sustainable entrepreneurship. 2) Individual Voluntary Activity in Organisations practical experience in the business, non-governmental organization, educational institutions, club, etc., reflection on volunteering and other aspects of social responsibility. 3) Presentation of the report of an individual voluntary activity in an organization
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### Splošne kompetence / General Competencies:

<i>Študent bo pridobil znanje in spretnosti na naslednjih splošnih vsebinskih področjih:</i>  <b>SPL6:</b> Etičnost; <b>SPL8:</b> Spretnosti kritičnega mišljenja; <b>SPL10:</b> Inicijativnost ter podjetnost; <b>SPL11:</b> Spretnosti organiziranja in načrtovanja (npr. lastnega dela, dela drugih); <b>SPL12:</b> Spretnosti verbalne komunikacije (npr. retorika, predstavitvene veščine);	<i>Student will acquire knowledge and skills in the following general areas:</i>  <b>SPL6:</b> Ethics; <b>SPL8:</b> Critical thinking; <b>SPL10:</b> Initiative and entrepreneurial skills; <b>SPL11:</b> Organising and planning skills; <b>SPL12:</b> Verbal communication skills (e.g. rhetorics, presentation skills);
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### Predmetno specifične kompetence / Course Specific Competencies:

<i>Študent bo pridobil znanje in spretnosti na naslednjih specifičnih vsebinskih področjih:</i>  <b>PSP2:</b> Pregled poslovanja, problemi, izzivi in njihovo reševanje, svetovalni načrt.; <b>PSP8:</b> Kultura	<i>Student will acquire knowledge and skills in the following specific areas:</i>  <b>PSP2:</b> Organisational audit, problems and challenges in business, problem solving, consultancy plans; <b>PSP8:</b>
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in njeni vplivi na vsebinskem področju predmeta; <b>PSP9:</b> Vidik etike na vsebinskem področju predmeta; <b>PSP15:</b> Družbena in okoljska odgovornost na vsebinskem področju predmeta	Culture and its influence in the field of the course; <b>PSP9:</b> Principles of ethics; <b>PSP15:</b> Social and environmental responsibility in the fields of the course;
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#### **Predvideni študijski izidi / Intended Learning Outcomes:**

<i>Študent bo dosegel naslednje študijske izide:</i>	<i>Student will achieve the following learning outcomes:</i>
1. Pozna oblike družbeno odgovornega podjetniškega delovanja ter njihov pomen za družbo in gospodarstvo. 2. Deluje kot prostovoljec v prostovoljskih organizacijah in doživlja njihovo delovanje. 3. Doživi in spozna okolja deprivilegiranih oz. mejnih družbenih skupin in kritično vrednoti odnos družbe do tovrstnih problemov. 4. Pozna in razume pomen in možnosti za prostovoljstvo ter osebni prispevek k dobroti družbi in gospodarstva. 5. Pozna, doživi in kritično vrednoti primere družbene in okoljske odgovornosti v konkretnih slovenskih organizacijah. 6. Zna umestiti prostovoljstvo v okvire družbene odgovornosti, okoljske odgovornosti ter trajnostnega razvoja.	1. Learns about socially responsible forms of entrepreneurial activity and their importance to society and the economy. 2. Operates as a volunteer in volunteer organizations and experiencing their operation. 3. Experiences and learns about the issues of underprivileged or marginal groups in a society and critically evaluates the attitude of the society towards related problems. 4. Knows and understands the importance of and opportunities for volunteering and personal contribution to the welfare of society and the economy. 5. Learns, experiences and critically evaluates situations of social and environmental responsibility related to concrete Slovenian organizations. 6. Knows how to embed volunteering in the framework of social responsibility, environmental responsibility and sustainable development.

#### **Oblike in metode poučevanja in učenja / Types and Methods of Teaching and Learning**

<i>Oblike dela</i>	Delo v manjših skupinah; E-učenje - Študenti izdelujejo projektno nalogo v manjših skupinah po pristopu VCL - Virtual Collaborative Learning.
<i>Types of Teaching and Learning</i>	Work in smaller groups or pairs; E-learning - Students work on a project assignment in small groups using the VCL – Virtual Collaborative Learning approach
<i>Metode dela</i>	Razgovor/diskusija/debata; Javni nastop; Reševanje nalog; Praktično delo;
<i>Teaching and Learning Methods</i>	Conversation/discussion/debate; Public presentation; Solving exercises; Practical work;

#### **Načini ocenjevanja v % / Types of Student Assessment**

Sprotno ustno ocenjevanje / Oral Assessment	20
Sprotno pisno ocenjevanje / Written Assessment	40
Daljši pisni izdelek / Longer written casework <sup>1</sup>	20
Javni nastop s predstavitvijo rezultatov / Presentations <sup>2</sup>	20
Končni pisni izpit / Final written examination/	/
Končni ustni izpit / Final oral examination	/
Udeležba in sodelovanje / Participation and cooperation	/
<b>Lestvica ocenjevanja / Grading scale</b>	opisna/descriptive

<sup>1</sup> Seminarska ali projektna naloga, raziskovalna naloga ipd.

<sup>2</sup> Plakat, naloga, prispevek



### Temeljna literatura / Literature:

Milotay, N. (2020). Understanding social innovation. EPRS European Parliamentary Research Service.  
Hopkins, M. (2014). What is corporate social responsibility all about?, *Journal of Public Affairs*, 1(1).  
Dermol, V. et al (2019). *EU Challenge to Build a Cohesive and Diverse Society*, Bahgkok, Lublin, Celje: ToKnowPress..  
Nuka, D., Demaj, E., Altmann, M., & Dermol, V. (Eds.). (2025, in press). *Higher Education Contemporary Learning Landscape*. ToKnowPress. ISBN 978-83-65020-54-3

### Reference nosilca / Lecturer's references:

#### 1.01 Izvirni znanstveni članek

Dermol, V., Javornik, Š., de Juana-Espinosa, S., Mirazchiyski, P., & Trunk, A. (2023). European contexts of volunteering and inclusion of migrant children in schools. *International Journal of Innovation and Learning*, 33(2), Article 128878. <https://doi.org/10.1504/IJIL.2023.10050122>

Dermol, Š., & Dermol, V. (2024). Exploring online education for circular economy: Content analysis and didactical approaches in plastic waste management courses. *International Journal of Management, Knowledge and Learning*, 13, 209–222. <https://doi.org/10.53615/2232-5697.13.209-222>

#### 1.08 Objavljeni znanstveni prispevek na konferenci

Dermol, V., & Trunk, A. (2023). Synergies between social responsibility and recruiting for effective employer branding. In V. Dermol (Ed.), *Economic, social and environmental sustainability: The role of technology and political dialogue: Proceedings of the MakeLearn, TIIM & PIconf International Conference, Valetta, Malta & Online, 18–20 May 2023* (pp. 725–734). ToKnowPress. <https://toknowpress.net/ISBN/978-961-6914-30-7/138.pdf>

#### 1.16 Samostojni znanstveni sestavek ali poglavje v monografski publikaciji

Trunk, A., Dermol, V., & Trunk Širca, N. (2023). Volunteering supports solidarity, social inclusion, and participation of youth. In V. Dermol & A. Novak Trunk (Eds.), *Unleashing the power of community animators: Challenges in the digitalisation of society* (pp. 113–119). ToKnowPress. <https://toknowpress.net/ISBN/978-83-65020-43-7.pdf>

#### 2.01 Znanstvena monografija

Dermol, V., Medrea-Mogensen, D., Ulfarsdottir, L., Skoulidi, C.-M., Caggiano, C., Barrios, M., & Trunk Širca, N. (2025). *Smart resourcing in SMEs: Integrating employer branding, social responsibility, and HR*. ToKnowPress. <https://doi.org/10.53615/978-83-65020-50-5>