



Mednarodna fakulteta
za družbene in poslovne študije
International School
for Social and Business Studies
Celje • Slovenia • Europe

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AT THE BEGINNING OF THE NEW ACADEMIC YEAR

In his address at the start of the new academic year, the Dean, Prof. Dr. Kristijan Breznik said:

"A special welcome to the new, 18th generation of students. Together with the teachers and other faculty staff, we will strive to create an environment where curiosity, critical thinking and creativity are encouraged. The study period is a time dedicated not only to discovering and acquiring knowledge, but also to personal development, exploration and strengthening the values that will accompany us throughout our lives."



ROUND TABLE: EU ECONOMY IN 2025

In cooperation with the **Zlatorog Entrepreneurs' Club**, we organised a roundtable on the **EU Economy in 2025**, where we discussed key economic challenges such as interest rate developments, inflation, energy risks and economic growth forecasts.



The guests were

- **Bojan Ivanc**, Chief Economist of the Slovenian Chamber of Commerce and Industry,
 - **mag. Tomaž Korošec**, Executive Vice President of Hisense Europe, and
 - **Nina Ermenc Pangerl**, MA, President of the Management Board of Celjski sejem d.d..
- The event was moderated by our colleague, **Assoc. Prof. Dr. Rado Pezdir**.

EDUCATIONAL FIELD TRIPS TO LEADING SLOVENIAN COMPANIES

Participation in field trips provides students with a **first-hand insight into the operation of companies** and allows them to **link theoretical knowledge with actual practices in the market**.

By organising excursions, we encourage networking and give students the opportunity to learn about current trends and challenges in their chosen field of expertise.



By the end of the year, the students have visited:



- **Zavarovalnica Sava Maribor**, where they were introduced to property damage in practice,
- **Hisense Europe**, where they learned about the process of consolidating financial statements in large corporations,
- **Plastika Skaza**, where they learned about integrating sustainability approaches into business operations.

STUDY ENRICHED BY VISITS OF EXPERTS FROM PRACTICE

Hosting experts from practice enables students to **combine theoretical knowledge with practical experience** and familiarises them with **current economic and entrepreneurial trends**. In the past months, our lectures have featured the following speakers:

- **Aleksandra Zajc**, Head of Development and Technology at Mlekarna Celeia,
- **Melania Korošec**, Director of Strategic Marketing and Innovation at Marles,
- **Dubravka Kalin**, Director General of the Directorate for Tourism,
- **Jelko Gros**, former director of the Sport Institute of the Republic of Slovenia Planica



E-BUSINESS IMPROVEMENT MARKETPLACE

In the **e-Business Management course**, students conducted an e-Business Improvement Marketplace, where they presented ideas for improving the e-business of specific companies and institutions where they are employed or otherwise associated with.

In this way, students gain valuable **knowledge** and **experience** in the use of modern business technologies and become familiar with **practices for optimising processes and improving the efficiency of companies**.



They can use such a marketplace to **explore innovations** in the field of e-business and to **develop innovative solutions** that they can use in their studies or later careers.

HOSTING ERASMUS+ STUDENTS FROM LITHUANIA AND PORTUGAL

As part of the Erasmus+ mobility project, the faculty hosted five students from **Lithuania** and **Portugal**, who were here for two trimesters in undergraduate programmes.

Vittoria described her experience at the faculty as: *»Regarding the university, I have no complaints at all. The professors are attentive and patient, and the tests have been coherent and flexible. Everything feels very supportive.«*

At the Faculty, we strive for a mutual exchange of knowledge, cultures and experiences that enrich the study process.



Sofinancira program
Evropske unije
Erasmus+

SUCCESSFULLY OBTAINED PROJECT FOR STRENGTHENING THE CIRCULAR ECONOMY BY INVOLVING STUDENTS

We have successfully obtained funding for the project **“Strengthening the circular economy in regional networks through problem-based learning for students”**.

The project runs from 3 January to 31 August 2025 and brings together students, the economy and the local community in the transition to a circular economy.

Students will participate in two challenges: they will **explore the role of financial markets in supporting sustainable practices** and **help set up a youth re-use centre in Celje** to promote waste reduction and raise awareness of sustainable living.

The operation is co-funded by the Republic of Slovenia, the Ministry of Higher Education, Science and Innovation and the European Union from the European Social Fund plus. The operation is implemented within the framework of the 2021–2027 Program, Policy Objective 4: A more social and inclusive Europe for the implementation of the European Pillar of Social Rights; Priority 6: Skills and responsive labour market, and Specific Objective ESO4.5: Improving the quality, inclusiveness, effectiveness, and labour market relevance of education and training systems, including the validation of non-formal and informal learning. This aims to support the acquisition of key competences, including entrepreneurial and digital skills, as well as promote the introduction of dual training systems and apprenticeships (ESF+).



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