



## UČNI NAČRT / COURSE SYLLABUS

<b>Predmet / Course</b>	Družbena odgovornost in prostovoljstvo / Social Responsibility and Volunteering
<b>Šifra predmeta / Course Code</b>	B13DRODP-DOP6-PSD
<b>Nosilec predmeta / Course Coordinator</b>	prof. dr. Nada Trunk Širca / prof. dr. Valerij Dermol
<b>Vrsta predmeta / Type of the course</b>	izbirni / elective
<b>Jezik / Language</b> - Vaje / Tutorials - Predavanja / Lecture	Slovenski / Slovene, Angleški / English Slovenski / Slovene, Angleški / English
<b>Študijski program / Programme</b>	Poslovanje v sodobni družbi (1. stopnja) / Business in Contemporary Society (1st cycle)
<b>Letnik / Year</b>	3.
<b>Pogoji za vključitev / Requirements</b>	/

<b>Predavanja Lectures</b>	<b>Vaje Tutorials</b>	<b>Druge oblike študija Other Type of Study</b>	<b>Samostojno delo Individual work</b>	<b>Ure dela Work hours</b>	<b>ECTS</b>
10	10	10	120	150	6

### Vsebina / Content:

<p>1) Družbena odgovornost z vidika teorije in prakse opredelitve in terminologija koncepta družbene odgovornosti, motivi za družbeno odgovornost, dimenzije koncepta družbene odgovornosti (človekoljubje ali temeljna poslovna dejavnost, prostovoljstvo ali regulativa, integracija družbenega, okoljskega in ekonomskega vidika), organizacijska družbena odgovornost, marketinški koncept in družbena odgovornost, socialno podjetje, zeleno podjetništvo, trajnostno podjetništvo.</p> <p>2) Individualna prostovoljska dejavnost v organizaciji praktične izkušnje v podjetju, nevladnih organizacijah, izobraževalnih zavodih, društvih ipd., poročilo/refleksija o prostovoljstvu in ostalih vidikih, družbene odgovornosti.</p> <p>3) Predstavitve poročila o individualni prostovoljski dejavnosti v organizaciji in razprava s kolegi</p>	<p>1) Social responsibility in terms of theory and practice definitions and terminology of the concept of social responsibility, motives for social responsibility, dimensions of the concept of social responsibility (philanthropy or core business, volunteering or regulation, the integration of social, environmental and economic viewpoints) organizational social responsibility, marketing concept and social responsibility, social enterprise, green business, sustainable entrepreneurship.</p> <p>2) Individual Voluntary Activity in Organisations practical experience in the business, non-governmental organization, educational institutions, club, etc., reflection on volunteering and other aspects of social responsibility.</p> <p>3) Presentation of the report of an individual voluntary activity in an organization</p>
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### Splošne kompetence / General Competencies:

<p><i>Študent bo pridobil znanje in spretnosti na naslednjih splošnih vsebinskih področjih:</i></p> <p><b>SPL6:</b> Etičnost; <b>SPL8:</b> Spretnosti kritičnega mišljenja; <b>SPL10:</b> Inicijativnost ter podjetnost; <b>SPL11:</b> Spretnosti organiziranja in načrtovanja (npr. lastnega dela, dela drugih); <b>SPL12:</b> Spretnosti verbalne komunikacije (npr. retorika, predstavitvene veščine);</p>	<p><i>Student will acquire knowledge and skills in the following general areas:</i></p> <p><b>SPL6:</b> Ethics; <b>SPL8:</b> Critical thinking; <b>SPL10:</b> Initiative and entrepreneurial skills; <b>SPL11:</b> Organising and planning skills; <b>SPL12:</b> Verbal communication skills (e.g. rhetorics, presentation skills);</p>
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### Predmetno specifične kompetence / Course Specific Competencies:

<p><i>Študent bo pridobil znanje in spretnosti na naslednjih specifičnih vsebinskih področjih:</i></p> <p><b>PSP2:</b> Pregled poslovanja, problemi, izzivi in njihovo reševanje, svetovalni načrt;</p>	<p><i>Student will acquire knowledge and skills in the following specific areas:</i></p> <p><b>PSP2:</b> Organisational audit, problems and challenges in business, problem solving, consultancy plans;</p>
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<b>PSP8:</b> Kultura in njeni vplivi na vsebinskem področju predmeta; <b>PSP9:</b> Vidik etike na vsebinskem področju predmeta; <b>PSP15:</b> Družbena in okoljska odgovornost na vsebinskem področju predmeta	<b>PSP8:</b> Culture and its influence in the field of the course; <b>PSP9:</b> Principles of ethics; <b>PSP15:</b> Social and environmental responsibility in the fields of the course;
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### Predvideni študijski izidi / Intended Learning Outcomes:

<i>Študent bo dosegel naslednje študijske izide:</i>	<i>Student will achieve the following learning outcomes:</i>
<ol style="list-style-type: none"> <li>1. Pozna oblike družbeno odgovornega podjetniškega delovanja ter njihov pomen za družbo in gospodarstvo.</li> <li>2. Deluje kot prostovoljec v prostovoljskih organizacijah in doživlja njihovo delovanje.</li> <li>3. Doživi in spozna okolja depriviligiranih oz. mejnih družbenih skupin in kritično vrednoti odnos družbe do tovrstnih problemov.</li> <li>4. Pozna in razume pomen in možnosti za prostovoljstvo ter osebni prispevek k dobroti družbi in gospodarstva.</li> <li>5. pozna, doživi in kritično vrednoti primere družbene in okoljske odgovornosti v konkretnih slovenskih organizacijah.</li> <li>6. Zna umestiti prostovoljstvo v okvire družbene odgovornosti, okoljske odgovornosti ter trajnostnega razvoja.</li> </ol>	<ol style="list-style-type: none"> <li>1. Learns about socially responsible forms of entrepreneurial activity and their importance to society and the economy.</li> <li>2. Operates as a volunteer in volunteer organizations and experiencing their operation.</li> <li>3. Experiences and learns about the issues of underprivileged or marginal groups in a society and critically evaluates the attitude of the society towards related problems.</li> <li>4. Knows and understands the importance of and opportunities for volunteering and personal contribution to the welfare of society and the economy.</li> <li>5. Learns, experiences and critically evaluates situations of social and environmental responsibility related to concrete Slovenian organizations.</li> <li>6. Knows how to embed volunteering in the framework of social responsibility, environmental responsibility and sustainable development.</li> </ol>

### Oblike in metode poučevanja in učenja / Types and Methods of Teaching and Learning

<i>Oblike dela</i>	Delo v manjših skupinah; E-učenje
<i>Types of Teaching and Learning</i>	Work in smaller groups or pairs; E-learning
<i>Metode dela</i>	Razgovor/diskusija/debata; Javni nastop; Reševanje nalog; Praktično delo;
<i>Teaching and Learning Methods</i>	Conversation/discussion/debate; Public presentation; Solving exercises; Practical work;

### Načini ocenjevanja v % / Types of Student Assessment

Sprotno ustno ocenjevanje / Oral Assessment	20
Sprotno pisno ocenjevanje / Written Assessment	40
Daljši pisni izdelek / Longer written casework <sup>1</sup>	20
Javni nastop s predstavitvijo rezultatov / Presentations <sup>2</sup>	20
Končni pisni izpit / Final written examination/	/
Končni ustni izpit / Final oral examination	/
Udeležba in sodelovanje / Participation and cooperation	/
<b>Lestvica ocenjevanja / Grading scale</b>	opisna/descriptive

### Temeljna literatura / Literature:

1. Dermol, V. et al (2019). EU Challenge to Build a Cohesive and Diverse Society, Bahgkok, Lublin, Celje: ToKnowPress
2. Hopkins, M. (2014). What is corporate social responsibility all about?, Journal of Public Affairs, 1(1).
3. Milotay, N. (2020). Understanding social innovation. EPRS European Parliamentary Research Service.

<sup>1</sup> Seminarska ali projektna naloga, raziskovalna naloga ipd.

<sup>2</sup> Plakat, naloga, prispevek

## **Reference nosilca / Lecturer's references:**

### ***1.01 Izvirni znanstveni članek***

JAGODIČ, Gregor, DERMOL, Valerij, BREZNIK, Kristijan, RONCELLI-VAUPOT, Silva. Factors of green purchasing behaviour. *International journal of innovating and learning*. 2016, vol. 20, no. 2, str. 138-153. ISSN 1471-8197. <http://www.inderscience.com/info/inarticle.php?artid=77844>, DOI: 10.1504/IJIL.2016.077844.

### ***1.08 Objavljeni znanstveni prispevek na konferenci***

TRUNK ŠIRCA, Nada, KRAUSS, Alexander, NOVAK TRUNK, Anica, DERMOL, Valerij. Integration of migrants in schools: current EU trends & good practices: project RoMigSc. V: DERMOL, Valerij (ur.). *Integrated economy and society: diversity, creativity and technology: proceedings of the MakeLearn and TIIM International Conference, 16-18 May 2018, Naples, Italy*, (MakeLearn, ISSN 2232-3309). Bangkok; Celje; Lublin: ToKnowPress. 2018, str. 765-772.

TRUNK ŠIRCA, Nada, DERMOL, Valerij, NOVAK TRUNK, Anica. The role of higher education, employment and social policies in the EU integration process. V: DERMOL, Valerij (ur.). *Integrated economy and society: diversity, creativity and technology: proceedings of the MakeLearn and TIIM International Conference, 16-18 May 2018, Naples, Italy*, (MakeLearn, ISSN 2232-3309). Bangkok; Celje; Lublin: ToKnowPress. 2018, str. 779-784.

TRUNK ŠIRCA, Nada, DERMOL, Valerij, NOVAK, Anica, TRUNK, Aleš. Volunteering as a vehicle for solidarity, social inclusion and active EU citizenship of youth. V: DERMOL, Valerij (ur.), TRUNK, Aleš (ur.), SMRKOLJ, Marko (ur.). *Managing innovation and diversity in knowledge society through turbulent time: proceedings of the MakeLearn and TIIM Joint International Conference, 25-27 May 2016, Timisoara, Romania*, (MakeLearn, ISSN 2232-3309). Bangkok; Celje; Lublin: ToKnowPress. 2016, str. 1239-1244

TRUNK ŠIRCA, Nada, NOVAK TRUNK, Anica, TRUNK, Aleš. Social inclusion of migrants in the EU: the role of education. V: DERMOL, Valerij (ur.), SMRKOLJ, Marko (ur.). *Management challenges in a network economy: proceedings of the MakeLearn and TIIM International Conference, 17-19 May 2017, Lublin, Poland*, (MakeLearn, ISSN 2232-3309). Bangkok; Celje; Lublin: ToKnowPress. 2017, str. 617

TRUNK ŠIRCA, Nada, TRUNK, Aleš, DERMOL, Valerij. EU integration; European HE area and labour market: presentation at 15th International Symposium in Management (SIM 2019) 25-26 October 2019, Timisoara, Romania.

TRUNK ŠIRCA, Nada. Cooperation between EU and eastern partnership countries in the area of higher education: lecture at the Fostering Knowledge Triangle Forum, Academy of Economic Studies of Moldova, Chisinau, Moldova, 11-12 February 2016.

MORENO, Cesar Gabriel, FARALDO, Fernando, DUHART, Jorgelina, DERMOL, Valerij. Tourism as a state policy for local development: a comparative study in Argentina, the provinces of Salta and Jujuy. V: DERMOL, Valerij (ur.). *Thriving on future education, industry, business and society: proceedings of the MakeLearn and TIIM International Conference, 15-17 May 2019, Piran, Slovenia*. Bangkok; Celje; Lublin: ToKnowPress, 2019. Str. 595-601. MakeLearn. ISBN 978-961-6914-25-3. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-25-3/papers/ML19-191.pdf>.

DERMOL, Valerij, KOREN, Andrej, TRUNK, Aleš. Engagement of young people in volunteering: enhancing their social inclusion and employability possibilities. V: DERMOL, Valerij (ur.). *Integrated economy and society: diversity, creativity and technology: proceedings of the MakeLearn and TIIM International Conference, 16-18 May 2018, Naples, Italy*. Bangkok; Celje; Lublin: ToKnowPress, 2018. Str. 773-778, ilustr. MakeLearn. ISBN 978-961-6914-23-9. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-23-9/papers/ML2018-201.pdf>.

DERMOL, Valerij, ROŽMAN, Laura. Moving forward - entrepreneurship education for sustainable economy. V: DERMOL, Valerij (ur.), SMRKOLJ, Marko (ur.), ĐAKOVIĆ, Goran (ur.). *Human capital without borders: knowledge and learning for quality of life: proceedings of the Management, Knowledge and Learning International Conference 2014, 25-27 June 2014, Portorož, Slovenia*. Management, Knowledge and Learning International Conference 2014, 25-27 June 2014, Portorož, Slovenia. Bangkok; Celje; Lublin: ToKnowPress, 2014. Str. 605-614, tabel. MakeLearn. ISBN 978-961-6914-09-3. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-09-3/papers/ML14-603.pdf>.

### ***2.01 Znanstvena monografija***

TRUNK ŠIRCA, Nada, MAJCEN, Špela. Competitiveness and solidarity in the EU: two sides of the knowledge economy: EU higher education, research, employment and social policies - invisible steps towards EU integration. Bangkok; Celje; Lublin: ToKnowPress, cop. 2019. 133 str

DERMOL, Valerij, KRAUSS, Alexander, BERNIK DERMOL, Alenka, HORVAT, Jožek, JUAN GARCÍA, Teresa, JUANA-ESPINOSA, Susana de, BESA, Kadriu, KOREN, Andrej, KRECI, Veli, LUNDER VERLIČ, Stanka, NOVAK TRUNK, Anica, OSMANOVIĆ, Selma, PAYÁ PÉREZ, Virginia, ROSSER LIMIÑANA, Ana, SEBASTIO, Augusto, TRUNK, Aleš, ZULFIU ALILI, Merita, TRUNK ŠIRCA, Nada. EU challenge to build a cohesive and diverse society: step by step towards inclusion in school: a case of Roma and migrant population. Bangkok; Celje; Lublin: ToKnowPress, cop. 2019. 173 str

Majcen Špela, Trunk Širca, NADA, "European Union on Demand: an overview of some key policies of the European Union", Bangkok; Celje; Lublin: ToKnowPress, 2015, 79 str.