



UČNI NAČRT / COURSE SYLLABUS

Predmet / Course	E-poslovanje / E-Business
Šifra predmeta / Course Code	B13EPOSL-E-POS6-ESD
Nosilec predmeta / Course Coordinator	prof. dr. Dušan Lesjak
Vrsta predmeta / Type of the course	izbirni / elective
Jezik / Language - Vaje / Tutorials - Predavanja / Lecture	Slovenski / Slovene, Angleški / English Slovenski / Slovene, Angleški / English
Študijski program / Programme	Ekonomija v sodobni družbi (1. stopnja) / Economy in Contemporary Society (1st cycle)
Letnik / Year	3.
Pogoji za vključitev / Requirements	Računalniška in internetna pismenost, poznavanje osnov informatike.

Predavanja Lectures	Vaje Tutorials	Druge oblike študija Other Type of Study	Samostojno delo Individual work	Ure dela Work hours	ECTS
20	40	0	90	150	6

Vsebina / Content:

<ol style="list-style-type: none">1. Predstavitev e-poslovanja: terminologija e-poslovanja, pregled dosedanjega razvoja e-poslovanja, primerjava e-poslovanja v svetu in Sloveniji.2. Organiziranost e-poslovanja: udeleženci in oblike e-poslovanja, vrste e-poslovanja.3. Infrastruktura e-poslovanja: tehnološke osnove, pripomočki za razvoj rešitev, ponudba storitev e-poslovanja, mobilno e-poslovanje.4. Mobilno komuniciranje, socialna omrežja in Spletni marketing5. E-plačevanje: vrste e-plačevanja, ponudba storitev e-plačevanja.6. Varnost e-poslovanja: nevarnosti in tveganja e-poslovanja, varnostna politika in varnostna politika e-poslovanja.7. Pravni in etični vidiki e-poslovanja.8. Strategija in implementacija e-poslovanja.	<ol style="list-style-type: none">1. Introduction to e-business: terminology, overview of the development and comparison of e-business around the world and in Slovenia.2. Organisation of e-business: participants, classification and types of e-business.3. Infrastructure of e-business: technological foundations, standards, development tools and solutions of e-business, vendors, mobile business.4. Mobile communication, social networks and internet marketing.5. E-payment: types of e-payment, e-payment services.6. Safety of e-business: threats and risks of e-business, safety policies and measurements of e-business.8. Strategy and implementation of e-business: strategy of e-business, analysis and modelling of e-business, planning of e-business solutions, introduction of e-business, maintenance of e-business..
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Splošne kompetence / General Competencies:

<i>Študent bo pridobil znanje in spretnosti na naslednjih splošnih vsebinskih področjih:</i> SPL1: Delo s podatki in informacijami; SPL2: Osnovne računalniške spretnosti; SPL4: Sodelovalno, timsko delo, delo v skupini; SPL6: Etičnost; SPL8: Spretnosti kritičnega mišljenja; SPL9: Ustvarjanje novih zamisli (ustvarjalnost);	<i>Student will acquire knowledge and skills in the following general areas:</i> SPL1: Work with data and information; SPL2: Basic computer skills; SPL4: Cooperation, team work, group work; SPL6: Ethics; SPL8: Critical thinking; SPL9: Creativity;
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Predmetno specifične kompetence / Course Specific Competencies:

<i>Študent bo pridobil znanje in spretnosti na naslednjih specifičnih vsebinskih področjih:</i>	<i>Student will acquire knowledge and skills in the following specific areas:</i>
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PSP2: Pregled poslovanja, problemi, izzivi in njihovo reševanje, svetovalni načrt.; PSP7: Upravljanje s spremembami; PSP12: Informacijski sistemi in programska oprema na vsebinskem področju predmeta;	PSP2: Organisational audit, problems and challenges in business, problem solving, consultancy plans; PSP7: Change management; PSP12: Information systems and software in the fields of the course;
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Predvideni študijski izidi / Intended Learning Outcomes:

<i>Študent bo dosegel naslednje študijske izide:</i>	<i>Student will achieve the following learning outcomes:</i>
1. Pozna osnove, možnosti in značilnosti uporabe e-poslovanja za različne poslovne namene. 2. Zna načrtovati ter vrednotiti projekte e-poslovanja. 3. Razume interdisciplinarnost e-poslovanja. 4. Pozna in razume spremembe v poslovnem okolju, ki pospešujejo uvajanje rešitev e-poslovanja. 5. Zna poiskati informacije za potrebe študija predmeta v različnih, predvsem internetnih virih. 6. Zna uporabljati IKT v vseh fazah izobraževalnega procesa, saj se predmet izvaja s kombinacijo predavanj/vaj v živo in e-izobraževanja.	1. Knows the basics, possibilities and features of using e-business for various business purposes. 2. Knows how to plan and evaluate e-business projects. 3. Understands interdisciplinarity of e-business. 4. Knows and Understands the changes in business environment promoting the introduction of e-business solutions. 5. Knows where to search for information needed for the course in various, mainly internet sources. 6. Knows how to use ICT in all phases of the educational process since the course uses a combination of in-person lectures/tutorials and e-learning.

Oblike in metode poučevanja in učenja / Types and Methods of Teaching and Learning

<i>Oblike dela</i>	Delo v manjših skupinah; Samostojno delo študenta; E-učenje
<i>Types of Teaching and Learning</i>	Work in smaller groups or pairs; Independent student work; E-learning
<i>Metode dela</i>	Razlaga; Razgovor/diskusija/debata; Javni nastop; Reševanje nalog; Gost iz prakse;
<i>Teaching and Learning Methods</i>	Explanation; Conversation/discussion/debate; Public presentation; Solving exercises; Guest from practice;

Načini ocenjevanja v % / Types of Student Assessment

Sprotno ustno ocenjevanje / Oral Assessment	/
Sprotno pisno ocenjevanje / Written Assessment	30
Daljši pisni izdelek / Longer written casework ¹	40
Javni nastop s predstavitvijo rezultatov / Presentations ²	10
Končni pisni izpit / Final written examination/	/
Končni ustni izpit / Final oral examination	/
Udeležba in sodelovanje / Participation and cooperation	/
Sprotno preverjanje s testi / Verification tests	20
Lestvica ocenjevanja / Grading scale	številaska/numeric

Obveznosti študenta/ Student obligations:

Obveznosti je možno opraviti le med izvedbo predmeta, saj delo poteka tudi v skupini, ocenjuje pa se delo posameznika ter prispevek posameznika k skupini in delo skupine kot celote.	Obligations can only be performed during the course, as the work also takes place in a group, and the work of the individual and the individual's contribution to the group and the work of the group as a whole are assessed.
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¹ Seminarska ali projektna naloga, raziskovalna naloga ipd.

² Plakat, naloga, prispevek

Temeljna literatura / Literature:

1. Chaffey, D., Hemphill, T. & Edmundson-Bird, D. (2019). Digital Business and E-Commerce Management, 7th edition. Pearson Education Ltd.
2. Lesjak, D. (2019) Electronic banking : presence and trends. V: Sedmak, S. (ur.), Laporšek, S. (ur.), Nahtigal, M. (ur.). Managing geostrategic issues : proceedings of the joint international conference organised by University of Primorska, Faculty of Management, Slovenia, Lomonosov Moscow State University, Moscow School of Economics, Russian Federation Juraj Dobrila University of Pula, Faculty of Economics and Tourism, "Dr. Mijo Mirkovic", Croatia, (Management International Conference, ISSN 1854-4312). Koper: University of Primorska Press.
3. Gradivo nosilca v e-učilnici.

Reference nosilca / Lecturer's references: (od 2010)

1.01 Izvirni znanstveni članek

1. ZWILLING, Moti, KLIEN, Galit, LESJAK, Dušan, WIECHETEK, Łukasz, CETIN, Fatih, BASIM, Hamdullah Nejat. Cyber security awareness, knowledge and behavior : a comparative study. *Journal of computer information systems*, ISSN 0887-4417, 2020, vol. , iss. , str. 1-16,
2. LESJAK, Dušan, ZWILLING, Moti, KLEIN, Galit. Cyber crime and cyber security awareness among students : a comparative study in Israel and Slovenia. *Issues in information systems*, ISSN 1529-7314, 2019, vol. 20, iss. 1, str. 80-87, preglednice. http://www.iacis.org/iis/2019/1_iis_2019_80-87.pdf. [COBISS.SI-ID 40228869]
3. ROJKO, Katarina, LESJAK, Dušan, ŠUŠTERŠIČ, Janez. Information and communication technology spending and the latest (2008-) economic crisis. *International journal of sustainable economy*, ISSN 1756-5804, 2015, vol. 7, iss. 4, str. 306-326, ilustr. <http://www.inderscience.com/info/inarticle.php?artid=72195>, doi: [10.1504/IJSE.2015.072195](https://doi.org/10.1504/IJSE.2015.072195). [COBISS.SI-ID 38071813]
4. ZILLI, Dejan, LESKOVŠEK, Jožica, NATEK, Srečko, LESJAK, Dušan. Mobile applications for health care support. *Issues in information systems*, ISSN 1529-7314, 2015, vol. 16, iss. 2, str. 102-107, ilustr. http://www.iacis.org/iis/2015/2_iis_2015_102-107.pdf. [COBISS.SI-ID 38072069]
5. ROJKO, Katarina, LESJAK, Dušan. The impact of the latest (2008-) economic crisis on ICT products. *Issues in information systems*, ISSN 1529-7314, 2014, vol. 15, iss. 2, str. 258-269, graf. prikazi. http://iacis.org/iis/2014/123_iis_2014_258-269.pdf. [COBISS.SI-ID 1537037764]
6. ROJKO, Katarina, LESJAK, Dušan, VEHOVAR, Vasja. Information communication technology spending in (2008-) economic crisis. *Industrial management + data systems*, ISSN 0263-5577, 2011, no. 3, vol. 111, str. 391-409, tabele. [COBISS.SI-ID 15384373],
7. FLORJANČIČ, Viktorija, LESJAK, Dušan. Slovenian SMEs and e-business. *International journal of management and enterprise development*, ISSN 1468-4330, 2010, vol. 8, no. 1, str. 22-31, doi: [10.1504/IJMED.2010.029758](https://doi.org/10.1504/IJMED.2010.029758). [COBISS.SI-ID 14982197]

1.08 Objavljeni znanstveni prispevek na konferenci

1. LESJAK, Dušan. Electronic banking : presence and trends. V: SEDMAK, Suzana (ur.), LAPORŠEK, Suzana (ur.), NAHTIGAL, Matjaž (ur.). *Managing geostrategic issues : proceedings of the joint international conference organised by University of Primorska, Faculty of Management, Slovenia, Lomonosov Moscow State University, Moscow School of Economics, Russian Federation Juraj Dobrila University of Pula, Faculty of Economics and Tourism, "Dr. Mijo Mirkovic", Croatia*, (Management International Conference, ISSN 1854-4312). Koper: University of Primorska Press. 2019, str. 111-120. <http://www.hippocampus.si/ISBN/978-961-6832-68-7/11.pdf>, doi: [10.26493/978-961-6832-68-7.11](https://doi.org/10.26493/978-961-6832-68-7.11). [COBISS.SI-ID 1541980868]
2. ZWILLING, Moti, LESJAK, Dušan, NATEK, Srečko, PHUSAVAT, Kongkiti, ANUSSORNITISARN, Pornthep. How to deal with the awareness of cyber hazards and security in (higher) education?. V: DERMOL, Valerij (ur.). *Thriving on future education, industry, business and society : proceedings of the MakeLearn and TIIM International Conference, 15-17 May 2019, Piran, Slovenia*, (MakeLearn, ISSN 2232-3309). Bangkok; Celje; Lublin: ToKnowPress. 2019, str. 433-439. <http://www.toknowpress.net/ISBN/978-961-6914-25-3/papers/ML19-130.pdf>. [COBISS.SI-ID 40072197]
3. LESJAK, Benjamin, LESJAK, Dušan. Informal quality assessment of legal services (by citizens) in Slovenia. V: DERMOL, Valerij (ur.), TRUNK ŠIRCA, Nada (ur.), ĐAKOVIĆ, Goran (ur.). *Active citizenship by knowledge management & innovation : proceedings of the Management, Knowledge and Learning International Conference 2013, 19-21 June 2013, Zadar, Croatia*, (MakeLearn, ISSN 2232-3309).

Bangkok; Celje; Lublin: ToKnowPress. 2013, str. 1201-1209. <http://www.toknowpress.net/ISBN/978-961-6914-02-4/papers/ML13-387.pdf>. [COBISS.SI-ID [11912097](#)]

4. ROJKO, Katarina, LESJAK, Dušan. The latest economic crisis (2008-) and ICT users&spendings. V: *Proceedings of 2014 International Conference on Technology Innovation and Industrial Management : 28-30 May 2014, Seoul, South Korea*, (Proceedings of 2010 International Conference on Technology Innovation and Industrial Management, ISSN 1906-7631). Seoul (South Korea): TIIM. 2014, str. S2-100-S2-113, ilustr. [COBISS.SI-ID [1536509124](#)]

1.16 Samostojni znanstveni sestavek ali poglavje v monografski publikaciji

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2.01 Znanstvena monografija

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