



UČNI NAČRT / COURSE SYLLABUS

Predmet / Course	Inovativnost v podjetništvu / Innovation in Business
Šifra predmeta / Course Code	B13INOVA-IP6-PSD
Nosilec predmeta / Course Coordinator	izr. prof. dr. Valerij Dermol
Vrsta predmeta / Type of the course	obvezni/compulsory
Jezik / Language - Predavanja / Lecture - Vaje / Tutorials	Slovenski / Slovene, - Slovenski / Slovene, -
Študijski program / Programme	Poslovanje v sodobni družbi (1. stopnja) / Business in Contemporary Economy (1st cycle)
Letnik / Year	3.
Pogoji za vključitev / Requirements	/

Predavanja Lectures	Vaje Tutorials	Druge oblike študija Other Type of Study	Samostojno delo Individual work	Ure dela Work hours	ECTS
20	40	0	90	150	6

Vsebina / Content:

<ol style="list-style-type: none">1. Ustvarjalnost in inovativnost (kaj je ustvarjalnost, kaj je ustvarjalno delo, ustvarjalnost in posameznik možgani in ustvarjalnost, kaj je inovativnost, Inovativnost–inovacija–podjetništvo, vrste inovacij, faze kreativnega procesa v podjetništvu)2. Ustvarjalnost in posameznik (ustvarjalni posameznik, zaviralci novih idej, kaj je ustvarjalno razmišljanje, kako razmišljati ustvarjalno, ključne komponente ustvarjalnosti, tehnike ustvarjalnega mišljenja in reševanja problemov, tehnike odkrivanja in prepoznavanja problemov, individualne tehnike generiranja novih idej)3. Timsko delo in inovativnost4. Uvod v dizajnersko razmišljanje - empatiziranje (metode skupinskega prepoznavanja problemov, metode skupinskega reševanja problemov, timsko delo in izzivi dela na daljavo)5. "Ideiranje" - iskanje rešitev za prepoznane probleme (uporaba tehnik za reševanje prepoznanih izzivov, timsko delo, timsko delo in izzivi dela na daljavo)6. Poslovno modeliranje (uporaba orodja "Business Model Generation" oziroma "kanvas-a")7. Razvoj poslovne ideje (skupinski projekt).	<ol style="list-style-type: none">1. Creativity and innovation (what is creativity, what is creative work, creativity and the individual brain and creativity, what is innovation, Innovation-innovation-entrepreneurship, types of innovation, stages of the creative process in entrepreneurship)2. Creativity and the individual (creative individual, inhibitors of new ideas, what is creative thinking, how to think creatively, key components of creativity, techniques of creative thinking and problem solving, techniques of discovering and recognizing problems, individual techniques of generating new ideas)3. Teamwork and innovation4. Introduction to design thinking - empathizing (methods of group problem identification, methods of group problem solving, teamwork and challenges of teleworking)5. "Ideation" - finding solutions to identified problems (using techniques to solve identified challenges, teamwork, teamwork and remote work challenges)6. Business modeling (use of the "Business Model Generation" tool)7. Development of a business idea (group project)
---	--

Splošne kompetence / General Competencies:

<p><i>Študent bo pridobil znanje in spretnosti na naslednjih splošnih vsebinskih področjih:</i></p> <p>SPL4: Sodelovalno, timsko delo, delo v skupini; SPL8: Spretnosti kritičnega mišljenja; SPL9: Ustvarjanje novih zamisli (ustvarjalnost); SPL10: Iniciativnost ter podjetnost; SPL12: Spretnosti verbalne komunikacije (npr. retorika, predstavitvene veščine);</p>	<p><i>Student will acquire knowledge and skills in the following general areas:</i></p> <p>SPL4: Cooperation, team work, group work; SPL8: Critical thinking; SPL9: Creativity; SPL10: Initiative and entrepreneurial skills; SPL12: Verbal communication skills (e.g. rhetorics, presentation skills);</p>
---	--

Predmetno specifične kompetence / Course Specific Competencies:

<i>Študent bo pridobil znanje in spretnosti na naslednjih specifičnih vsebinskih področjih:</i>	<i>Student will acquire knowledge and skills in the following specific areas:</i>
PSP2: Pregled poslovanja, problemi, izzivi in njihovo reševanje, svetovalni načrt.; PSP3: Makro in mikroekonomski elementi in vplivi na organizacije; PSP4: Metode in orodja za analizo notranjega in zunanjega okolja in določanje razvojnih perspektiv organizacije;	PSP2: Organisational audit, problems and challenges in business, problem solving, consultancy plans; PSP3: Macro- and microeconomic elements and their impact on an organisation; PSP4: Methods and tools for analysis of an organisation and its environment to identify perspectives; ;

Predvideni študijski izidi / Intended Learning Outcomes:

<i>Študent bo dosegel naslednje študijske izide:</i>	<i>Student will achieve the following learning outcomes:</i>
<ol style="list-style-type: none"> 1. Razume procese ustvarjanja in prenosa znanja ter razvoja novih proizvodov in storitev 2. Pozna in uporablja tehnike ustvarjanja novih idej 3. Pozna in uporablja pristope dizajnerskega razmišljanja 4. Razume pomen inovativnega podjetništva v Evropi in položaj slovenskega podjetništva v njej 5. Pozna in uporablja sodobne metode poslovnega načrtovanja in modeliranja. 6. Uporablja timske pristope in projektno sodelovanje 	<ol style="list-style-type: none"> 1. Understands the processes of knowledge creation and transfer and the development of new products and services 2. Knows and uses techniques for creating new ideas 3. Knows and uses approaches to design thinking 4. Understands the importance of innovative entrepreneurship in Europe and the position of Slovenian entrepreneurship in it 5. Knows and uses modern methods of business planning and modeling 6. Uses team approaches and project collaboration

Oblike in metode poučevanja in učenja / Types and Methods of Teaching and Learning

<i>Oblike dela</i>	Frontalna oblika poučevanja; Delo v manjših skupinah; Samostojno delo študenta; E-učenje
<i>Types of Teaching and Learning</i>	Frontal teaching; Work in smaller groups or pairs; Independent student work; E-learning
<i>Metode dela</i>	Razgovor/diskusija/debata; Proučevanje primera; Reševanje nalog; Študijski obisk;
<i>Teaching and Learning Methods</i>	Conversation/discussion/debate; Case study; Solving exercises; Study visit;

Načini ocenjevanja v % / Types of Student Assessment

Sprotno ustno ocenjevanje / Oral Assessment	/
Sprotno pisno ocenjevanje / Written Assessment / Daljši pisni izdelek /Longer written casework ¹	20 %/ /
Javni nastop s predstavitvijo rezultatov / Presentations ²	70 %
Končni pisni izpit / Final written examination/	/
Končni ustni izpit / Final oral examination	/
Udeležba in sodelovanje / Participation and cooperation	10 %
Lestvica ocenjevanja / Grading scale	številsko/numeric

Temeljna literatura / Literature:

1. Dermol, V. (2014). Stanje podjetništva v Sloveniji in možnosti za njegovo spodbujanje. V: Dermol, V. (ur.). <i>Spodbude podjetništvu in podjetnosti v Sloveniji</i> . Celje: Mednarodna fakulteta za družbene in poslovne študije, 2014. 11-17.
2. Dermol, V., Trunk Širca, N. Babnik, K., Breznik, K. (2013). Connecting research, higher education and business: implication for innovation. <i>International journal of Euro-Mediterranean studies</i> , 6(1), 65-80.

¹ Seminarska ali projektna naloga, raziskovalna naloga ipd.

² Plakat, naloga, prispevek

Reference nosilca / Lecturer's references:

1.01 izvirni znanstveni članek

Dermol, V. (2019). Relationship between human capital and national culture. *Management*. 14(3), 173-184.

Karasek, A., Dermol, V. (2015). The creative class in Poland and its impact on innovation in Polish Regions. *Management*. 10(4), 299-314.

Dermol, V., Breznik, K. (2012). Innovation synergies through networking in Slovenian regions. *International journal of synergy and research*. Vol (1), 39-55.

Dermol, V., Trunk Širca, N., Babnik, K., Breznik, K. (2013). Connecting research, higher education and business: implication for innovation. *International journal of Euro-Mediterranean studies*, 6(1), 65-80.

Babnik, K., Trunk Širca, N., Dermol, V. (2014). Individuals learning in work teams: support to knowledge management initiatives and an important source of organizational learning. V: Abrudan, I. (ed.). *Challenges and innovations in management and leadership*. New York: Elsevier, 178-185, Procedia - social and behavioral sciences, vol. 124.

1.08 Objavljeni znanstveni prispevek na konferenci

Dermol, V., Breznik, K. (2012). Identifying the mission statement's clusters in Slovenian economy. V: Pastuszak, Z. (ed.). *Competences, synergy and international competitiveness influence on the technology innovation and industrial management*. Lublin: Maria Sklodowska-Curie University, 798-806

Dermol, V., Trunk Širca, N. (2013). Training, creativity and innovation. In: *Proceedings of 2013 International Conference on Technology Innovation and Industrial Management: 29-31 May 2013, Phuket, Thailand*.

1.16 Samostojni znanstveni sestavek ali poglavje v monografski publikaciji

Dermol, V., Babnik, K. (2013). Razmerja med usposabljanjem, dejavniki prenosa usposabljanj, izidi usposabljanj na ravni podjetja ter uspešnostjo podjetja. V: Dermol, V. (ur.). *Sodobni izzivi managementa človeških virov*, (Znanstvene monografije MFDPS, ISSN 2232-2116). Celje: Mednarodna fakulteta za družbene in poslovne študije. 2013, 85-108.

Dermol, V. (2014). Kompetence podjetnosti in njihov razvoj v visokošolskem okolju. V: Dermol, V. (ur.). *Spodbude podjetništvu in podjetnosti v Sloveniji*. Celje: Mednarodna fakulteta za družbene in poslovne študije, 2014. Str. 47-59.

Dermol, V. (2014). Stanje podjetništva v Sloveniji in možnosti za njegovo spodbujanje. V: Dermol, V. (ur.). *Spodbude podjetništvu in podjetnosti v Sloveniji*. Celje: Mednarodna fakulteta za družbene in poslovne študije, 2014. 11-17.

2.01 Znanstvena monografija

Dermol, V. (2020). *Ravnanje z znanjem*. Harlow [etc.]: Pearson.

Dermol, V., Musek Lešnik, K., Košir, S., Breznik, K., Gorenak, M., Trunk Širca, N. (2016). *Synergy of values, missions and visions in companies*. Bangkok; Celje; Lublin: ToKnowPress; Celje: distributed by International School for Social and Business Studies.