



## UČNI NAČRT / COURSE SYLLABUS

Študijsko leto 2020/2021

<b>Predmet / Course</b>	Učenje v praksi / Learning in Practice
<b>Šifra predmeta / Course Code</b>	B22UP12-MZ
<b>Nosilec predmeta / Course Coordinator</b>	Doc. dr. Gregor Jagodič
<b>Vrsta predmeta / Type of the course</b>	izbirni/elective
<b>Jezik / Language</b> - Vaje / Tutorials - Predavanja / Lecture	Slovenski / Slovene, - Slovenski / Slovene, -
<b>Študijski program / Programme</b>	Management znanja (2. stopnja) / Knowledge management (2nd Cycle)
<b>Letnik / Year</b>	2.
<b>Pogoji za vključitev / Requirements</b>	/

Predavanja Lectures	Vaje Tutorials	Druge oblike študija Other Type of Study	Samostojno delo Individual work	Ure dela Work hours	ECTS
0	25	0	125	150	6

### Vsebina / Content:

<ol style="list-style-type: none"> <li>Priprava na učenje v praksi (Namen in cilji učenja v praksi, Znanje in veščine, ki jih omogoča učenje v praksi, Priprava na učenje v praksi, Opredelitev podjetij, kjer bo potekalo učenje v praksi, Priprava in zapis Načrta učenja v praksi).</li> <li>Izvedba učenja v praksi.</li> <li>Refleksija o delovnih izkušnjah, povezava z znanjem predmetov.</li> <li>Zapis Poročila o učenju v praksi.</li> <li>Javna predstavitev poročila o učenju v praksi.</li> </ol>	<ol style="list-style-type: none"> <li>Preparation for learning in practice (Purpose and aims of learning in practice, Knowledge and skills that enable learning in practice, Preparation for learning in practice, The identification of organisations where learning in practice will take place, Preparation and record of Plan of learning in practice).</li> <li>Implementation of learning in practice.</li> <li>Critical reflection about work experience, linking with knowledge from courses.</li> <li>Writing up the Report of learning in practice.</li> <li>Public presentation of the Report of learning in practice.</li> </ol>
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### Splošne kompetence / General Competencies:

<p><i>Študent bo pridobil znanje in spretnosti na naslednjih splošnih vsebinskih področjih:</i></p> <p><b>SPL1:</b> Delo s podatki in informacijami; <b>SPL3:</b> Medosebne, socialne spretnosti; <b>SPL4:</b> Sodelovalno, timsko delo, delo v skupini; <b>SPL6:</b> Etičnost; <b>SPL8:</b> Spretnosti kritičnega mišljenja; <b>SPL11:</b> Spretnosti organiziranja in načrtovanja (npr. lastnega dela, dela drugih);</p>	<p><i>Student will acquire knowledge and skills in the following general areas:</i></p> <p><b>SPL1:</b> Work with data and information; <b>SPL3:</b> Interpersonal, social skills; <b>SPL4:</b> Cooperation, team work, group work; <b>SPL6:</b> Ethics; <b>SPL8:</b> Critical thinking; <b>SPL11:</b> Organising and planning skills;</p>
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### Predmetno specifične kompetence / Course Specific Competencies:

<p><i>Študent bo pridobil znanje in spretnosti na naslednjih specifičnih vsebinskih področjih:</i></p> <p><b>PSP1:</b> Značilnosti organizacije, funkcijska področja in razmerja med njimi.; <b>PSP2:</b> Pregled poslovanja, problemi, izzivi in njihovo reševanje, svetovalni načrti.; <b>PSP18:</b> Splošna razgledanost na vsebinskem področju predmeta.</p>	<p><i>Student will acquire knowledge and skills in the following specific areas:</i></p> <p><b>PSP1:</b> Organizations' characteristics, functional areas and the relationships between them; <b>PSP2:</b> Organisational audit, problems and challenges in business, problem solving, consultancy plans; <b>PSP18:</b> General overview of the course content area.</p>
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**Predvideni študijski izidi / Intended Learning Outcomes:**

<i>Student bo dosegel naslednje študijske izide:</i>	<i>Student will achieve the following learning outcomes:</i>
<ol style="list-style-type: none"> <li>1. Kritično vrednoti organiziranost podjetja ali druge organizacije in razmerja med zaposlenimi, organizacijskimi enotami ter vodstvom in zaposlenimi.</li> <li>2. Kritično vrednoti poslovno okolje in probleme, s katerimi se v tem okolju soočajo podjetja in druge organizacije.</li> <li>3. Poveže znanje o poslovanju in managementu s kontekstom v konkretni organizaciji oz. podjetju.</li> </ol>	<ol style="list-style-type: none"> <li>1. Critically evaluates the structure of an organisation and the relationship between employees, organizational units, and the management and employees.</li> <li>2. Critically evaluates the business environment and the problems the organisations face in this environment.</li> <li>3. Links the knowledge on the operations and management with the specific context in a specific organisation.</li> </ol>

**Oblike in metode poučevanja in učenja / Types and Methods of Teaching and Learning**

<i>Oblike dela</i>	Frontalna oblika poučevanja; Samostojno delo študenta;
<i>Types of Teaching and Learning</i>	Frontal teaching; Independent student work;
<i>Metode dela</i>	Delo z besedilom; Javni nastop; Praktično delo;
<i>Teaching and Learning Methods</i>	Work with text; Public presentation; Practical work;

**Načini ocenjevanja v % / Types of Student Assessment**

Sprotno ustno ocenjevanje / Oral Assessment	/
Sprotno pisno ocenjevanje / Written Assessment /	/
Daljši pisni izdelek /Longer written casework <sup>1</sup>	90 %
Javni nastop s predstavitvijo rezultatov / Presentations <sup>2</sup>	10 %
Končni pisni izpit / Final written examination/	/
Končni ustni izpit / Final oral examination	/
Udeležba in sodelovanje / Participation and cooperation	/
<b>Lestvica ocenjevanja / Grading scale</b>	opisna/descriptive

**Temeljna literatura / Literature:**

<ol style="list-style-type: none"> <li>1. Gradivo delavnice Priprava na strokovno prakso</li> <li>2. Gradivo delavnice Izdelava poročila strokovne prakse.</li> <li>3. Gradiva gostov in predavateljev</li> <li>4. Predloga Načrta Strokovne prakse / učenja v praksi, s komentarji in napotki</li> <li>5. Predloga Poročila o opravljeni Strokovni praksi / Učenju v praksi, s komentarji in napotki</li> <li>6. Poročilo za priznavanje Strokovne prakse / Učenja v praksi, s komentarji in napotki</li> <li>7. Pravidnik o opravljanju Strokovne prakse / Učenja v praksi</li> <li>8. Tavčar, M. (2009). Management in teorija organizacij. Skripta. Celje: Mednarodna fakulteta za družbene in poslovne študije.</li> </ol>
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**Reference nosilca / Lecturer's references:**

<b>1.01 Izvirni znanstveni članek</b>
<ol style="list-style-type: none"> <li>1. JAGODIČ, Gregor, MILFELNER, Borut. Impact of marketing resource on company performance on B2B markets. <i>International journal of innovating and learning</i>. 2020, vol. 28, no. 2, str. 180-205, ilustr. ISSN 1471-8197. DOI: <a href="https://doi.org/10.1504/IJIL.2020.108969">10.1504/IJIL.2020.108969</a>. [COBISS.SI-ID <a href="#">26927619</a>], [SNIP]</li> <li>2. JAGODIČ, Gregor. Using of Information Communication Technology tools by the students with entrepreneur intent. <i>Management</i>. fall 2016, vol. 11, iss. 3, str. 239-254, ilustr. ISSN 1854-4231. <a href="http://www.fm-kp.si/zalozba/ISSN/1854-4231/11_239-254.pdf">http://www.fm-kp.si/zalozba/ISSN/1854-4231/11_239-254.pdf</a>. [COBISS.SI-ID <a href="#">1538769860</a>]</li> </ol>

<sup>1</sup> Seminarska ali projektna naloga, raziskovalna naloga ipd.

<sup>2</sup> Plakat, naloga, prispevek

### 1.08 Objavljeni znanstveni prispevek na konferenci

1. JAGODIČ, Gregor. The motivation of employees at the workplace. V: DERMOL, Valerij (ur.). *Thriving on future education, industry, business and society : proceedings of the MakeLearn and TIIM International Conference, 15-17 May 2019, Piran, Slovenia*. Bangkok; Celje; Lublin: ToKnowPress, 2019. Str. 549-558, ilustr. MakeLearn. ISBN 978-961-6914-25-3. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-25-3/papers/ML19-180.pdf>. [COBISS.SI-ID 40074757]
2. JAGODIČ, Gregor, SKRBINJEK, Vesna. Improving knowledge transfer with trainings : a case of car sellers approach. V: DERMOL, Valerij (ur.). *Integrated economy and society: diversity, creativity and technology : proceedings of the MakeLearn and TIIM International Conference, 16-18 May 2018, Naples, Italy*. Bangkok; Celje; Lublin: ToKnowPress, 2018. Str. 705-713, ilustr. MakeLearn. ISBN 978-961-6914-23-9. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-23-9/papers/ML2018-187.pdf>. [COBISS.SI-ID 39520005]
3. KOKOVNIK, Katja, JAGODIČ, Gregor. Employment of young people and their approaches to find a job. V: DERMOL, Valerij (ur.), SMRKOLJ, Marko (ur.). *Management challenges in a network economy : proceedings of the MakeLearn and TIIM International Conference, 17-19 May 2017, Lublin, Poland*. Bangkok; Celje; Lublin: ToKnowPress, 2017. Str. 303-311, ilustr. MakeLearn. ISBN 978-961-6914-21-5. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-21-5/papers/ML17-057.pdf>. [COBISS.SI-ID 39058437]
4. JAGODIČ, Gregor, DERMOL, Valerij. ICT tools for development of entrepreneurial competencies. V: DERMOL, Valerij (ur.), et al. *Managing intellectual capital and innovation for sustainable and inclusive society: proceedings of the MakeLearn and TIIM Joint International Conference, 27-29 May 2015, Bari, Italy*. Bangkok; Celje; Lublin: ToKnowPress, 2015. Str. 2123-2129, tabela. MakeLearn. ISBN 978-961-6914-13-0. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-13-0/papers/ML15-455.pdf>. [COBISS.SI-ID 13703329]
5. JAGODIČ, Gregor, MILFELNER, Borut. The impact of selected marketing resources of companies operating in B2B markets on the company performance. V: KAVKLER, Alenka (ur.), LOGOŽAR, Klavdij (ur.). *Proceedings of the 6th Global Conference on Managing in Recovering Markets, GCMRM 2015, Maribor, May 18 - 19, 2015*. Global Conference on Managing in Recovering Markets, Maribor, May 18 - 19, 2015. Maribor: Faculty of Economics and Business, 2015. Str. 349-360. ISBN 978-961-6802-36-9. [http://www.epf.um.si/fileadmin/user\\_upload/Raziskovalna/GCMRM/GCMRM\\_Proceedings\\_2015.pdf](http://www.epf.um.si/fileadmin/user_upload/Raziskovalna/GCMRM/GCMRM_Proceedings_2015.pdf). [COBISS.SI-ID 12041500]
6. JAGODIČ, Gregor. B2B marketing and its impact on the performance of the company. V: DERMOL, Valerij (ur.), SMRKOLJ, Marko (ur.), ĐAKOVIĆ, Goran (ur.). *Human capital without borders : knowledge and learning for quality of life : proceedings of the Management, Knowledge and Learning International Conference 2014, 25-27 June 2014, Portorož, Slovenia*. Management, Knowledge and Learning International Conference 2014, 25-27 June 2014, Portorož, Slovenia. Bangkok; Celje; Lublin: ToKnowPress, 2014. Str. 1425-1434, tabela. MakeLearn. ISBN 978-961-6914-09-3. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-09-3/papers/ML14-770.pdf>. [COBISS.SI-ID 12937633]
7. JAGODIČ, Gregor. Intention to become an entrepreneur from 2nd year study students. V: DERMOL, Valerij (ur.), SMRKOLJ, Marko (ur.), ĐAKOVIĆ, Goran (ur.). *Human capital without borders : knowledge and learning for quality of life : proceedings of the Management, Knowledge and Learning International Conference 2014, 25-27 June 2014, Portorož, Slovenia*. Management, Knowledge and Learning International Conference 2014, 25-27 June 2014, Portorož, Slovenia. Bangkok; Celje; Lublin: ToKnowPress, 2014. Str. 1417-1424, graf. prikazi. MakeLearn. ISBN 978-961-6914-09-3. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-09-3/papers/ML14-769.pdf>. [COBISS.SI-ID 12937121]
8. JAGODIČ, Gregor. Effectiveness of communication in relation to training of sales staff. V: DERMOL, Valerij (ur.), et al. *Knowledge and learning : global empowerment : proceedings of the Management, Knowledge and Learning International Conference 2012, 20-22 June 2012, Celje, Slovenia*. Celje: International School for Social and Business Studies, 2012. Str. 999-1005, ilustr. MakeLearn. ISBN 978-961-6813-09-9, ISBN 978-961-6813-10-5. ISSN 2232-3309. [COBISS.SI-ID 15967541]

### 1.09 Objavljeni strokovni prispevek na konferenci

1. JAGODIČ, Gregor. Project tasks and connecting ISSBS with firms ISSBS. V: GAISER, Laris (ur.), ČURČIČ, Denis (ur.). *Bridging gaps in the Mediterranean research space : conference proceedings*. 1st printing. Portorož: EMUNI University, 2012. Str. 462-469. ISBN 978-961-6805-05-6. [COBISS.SI-ID 16262197]

2. JAGODIČ, Gregor. Employment challenges. V: ČURČIČ, Denis (ur.). *Innovation and employability - the universities challenge*. 1st printing. Portorož: EMUNI University, 2011. Str. 539-546, ilustr. ISBN 978-961-6805-04-9. [COBISS.SI-ID [16469813](#)]
3. DERMOL, Valerij, JAGODIČ, Gregor. Innovative approaches to entrepreneurial learning at higher education institution. V: ČURČIČ, Denis (ur.). *Innovation and employability - the universities challenge*. 1st printing. Portorož: EMUNI University, 2011. Str. 566-573. ISBN 978-961-6805-04-9. [COBISS.SI-ID [16470069](#)]

### 1.12 Objavljeni povzetek znanstvenega prispevka na konferenci

1. KOSTANJŠEK, Katjuša, JAGODIČ, Gregor. Employee training and education. V: DERMOL, Valerij (ur.). *Expanding horizons: business, management and technology for better society : proceedings of the MakeLearn and TIIM International Conference : 20-22 May 2020, online conference*. Bangkok; Celje; Lublin: ToKnowPress, 2020. Str. 489. MakeLearn. ISBN 978-961-6914-26-0. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-26-0/144.pdf>, <http://www.toknowpress.net/ISBN/978-961-6914-26-0.pdf>. [COBISS.SI-ID [21594627](#)]
2. KOSTANJŠEK, Katjuša, JAGODIČ, Gregor. Employment of foreigners from Bosnia and Herzegovina, and Serbia in Slovenia. V: DERMOL, Valerij (ur.). *Expanding horizons: business, management and technology for better society : proceedings of the MakeLearn and TIIM International Conference : 20-22 May 2020, online conference*. Bangkok; Celje; Lublin: ToKnowPress, 2020. Str. 491. MakeLearn. ISBN 978-961-6914-26-0. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-26-0/145.pdf>, <http://www.toknowpress.net/ISBN/978-961-6914-26-0.pdf>. [COBISS.SI-ID [21596419](#)]
3. KOKOVNIK, Katja, JAGODIČ, Gregor. Intergenerational cooperation at the company and knowledge transfer. V: DERMOL, Valerij (ur.), SMRKOLJ, Marko (ur.). *Management challenges in a network economy : proceedings of the MakeLearn and TIIM International Conference, 17-19 May 2017, Lublin, Poland*. Bangkok; Celje; Lublin: ToKnowPress, 2017. Str. 441. MakeLearn. ISBN 978-961-6914-21-5. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-21-5/papers/ML17-087.pdf>. [COBISS.SI-ID [39060229](#)]
4. KOŠIR, Suzana, JAGODIČ, Gregor. The role of intergenerational cooperation and the importance of knowledge transfer in organizations of tourist sector : extended abstract 10. V: GORENAK, Mitja (ur.), TRDINA, Andreja (ur.). *Tourism and development 2017 : active & sports tourism : feel the freedom of the water : [book of abstracts]*. 1st ed. Maribor: University of Maribor Press, 2017. Str. 55-60. ISBN 978-961-286-121-6. <http://press.um.si/index.php/ump/catalog/book/301>. [COBISS.SI-ID [2048230739](#)]
5. JAGODIČ, Gregor. Using of ICT tools by the students with entrepreneur intent. V: DERMOL, Valerij (ur.), TRUNK, Aleš (ur.), SMRKOLJ, Marko (ur.). *Managing innovation and diversity in knowledge society through turbulent time : proceedings of the MakeLearn and TIIM Joint International Conference, 25-27 May 2016, Timisoara, Romania*. Bangkok; Celje; Lublin: ToKnowPress, 2016. Str. 1195. MakeLearn. ISBN 978-961-6914-16-1. ISSN 2232-3309. <http://www.toknowpress.net/ISBN/978-961-6914-16-1/papers/ML16-273.pdf>. [COBISS.SI-ID [14512545](#)]
6. JAGODIČ, Gregor, KOŠIR, Suzana. Effectiveness of communication of personnel in relation to communication training. V: GORENAK, Mitja (ur.), RANGUS, Marjetka (ur.). *Sustainability recap : heritage and resources in tourism : book of abstracts*. 1st ed. Brežice: Faculty of Tourism, 2015. Str. 37-38. ISBN 978-961-6848-04-6. [COBISS.SI-ID [38226437](#)]
7. KOŠIR, Suzana, JAGODIČ, Gregor. The aging population and their impact on sustainable development. V: GORENAK, Mitja (ur.), RANGUS, Marjetka (ur.). *Sustainability recap : heritage and resources in tourism : book of abstracts*. 1st ed. Brežice: Faculty of Tourism, 2015. Str. 40-41. ISBN 978-961-6848-04-6. [COBISS.SI-ID [38226181](#)]
8. JAGODIČ, Gregor. Effectiveness of communication in relation to training of sales staff. V: DERMOL, Valerij (ur.), et al. *Knowledge and learning : global empowerment : abstracts of the Management, Knowledge and Learning International Conference 2012, 20-22 June 2012, Celje, Slovenia*. Celje: International School for Social and Business Studies, 2012. Str. 103. Makelearn. ISBN 978-961-6813-11-2. ISSN 2232-3309. [COBISS.SI-ID [16053813](#)]

### 1.16 Samostojni znanstveni sestavek ali poglavje v monografski publikaciji

1. JAGODIČ, Gregor, DERMOL, Valerij. Financial literacy of secondary school students. V: TRUNK, Aleš (ur.), DERMOL, Valerij (ur.), TRUNK ŠIRCA, Nada (ur.). *Financial literacy among the young : the role of banks in education and training*. Bangkok; Celje; Lublin: ToKnowPress, cop. 2018. Str. 123-137, ilustr. ISBN 978-83-65020-25-3, ISBN 978-83-65020-26-0. <http://www.toknowpress.net/ISBN/978-83-65020-25-3.pdf>. [COBISS.SI-ID [39989765](#)]

2. DERMOL, Valerij, JAGODIČ, Gregor. Youth unemployment as an incentive for self-employment. V: TRUNK, Aleš (ur.), DERMOL, Valerij (ur.), TRUNK ŠIRCA, Nada (ur.). *Financial literacy among the young: the role of banks in education and training*. Bangkok; Celje; Lublin: ToKnowPress, cop. 2018. Str. 155-167, ilustr. ISBN 978-83-65020-25-3, ISBN 978-83-65020-26-0. <http://www.toknowpress.net/ISBN/978-83-65020-25-3.pdf>. [COBISS.SI-ID [39990277](#)]
3. JAGODIČ, Gregor, KOŠIR, Suzana. Effectiveness of communication of employees in relation to communication training. V: RANGUS, Marjetka (ur.), GORENAK, Mitja (ur.), BRUMEN, Boštjan (ur.). *Sustainability in tourism and regional development*. Newcastle upon Tyne: Cambridge Scholars, 2017. Str. 123-144, graf. prikazi, tabele. ISBN 1-4438-8268-2, ISBN 978-1-4438-8268-2. [COBISS.SI-ID [2048193107](#)]
4. JAGODIČ, Gregor, DERMOL, Valerij. Finančna pismenost dijakov srednjih šol. V: TRUNK, Aleš (ur.), DERMOL, Valerij (ur.), TRUNK ŠIRCA, Nada (ur.). *Finančna pismenost med mladimi : vloga bank pri izobraževanju in usposabljanju*. Celje: Mednarodna fakulteta za družbene in poslovne študije, 2016. Str. 105-116, ilustr. Znanstvene monografije MFDPŠ. ISBN 978-961-6813-41-9. ISSN 2232-2116. [COBISS.SI-ID [38842117](#)]
5. DERMOL, Valerij, JAGODIČ, Gregor. Brezposelnost mladih kot spodbuda za samozaposlitev. V: TRUNK, Aleš (ur.), DERMOL, Valerij (ur.), TRUNK ŠIRCA, Nada (ur.). *Finančna pismenost med mladimi : vloga bank pri izobraževanju in usposabljanju*. Celje: Mednarodna fakulteta za družbene in poslovne študije, 2016. Str. 133-143, ilustr. Znanstvene monografije MFDPŠ. ISBN 978-961-6813-41-9. ISSN 2232-2116. [COBISS.SI-ID [38842885](#)]
6. KOŠIR, Suzana, JAGODIČ, Gregor. The aging population and their impact on sustainable development in tourism. V: GORENAK, Mitja (ur.). *The issues on the horizon of sustainable development in tourism*. Harlow [etc.]: Pearson Education, cop. 2016. Str. 93-109. ISBN 978-1-78449-108-6. [COBISS.SI-ID [2048144211](#)]

#### **2.01 Znanstvena monografija**

1. JAGODIČ, Gregor. *Internacionalizacija poslovanja podjetja*. Harlow [etc.]: Pearson, cop. 2020. 207 str., ilustr. ISBN čakamo izdajo. [COBISS.SI-ID čakamo izdajo]
2. VUKASOVIČ, Tina, JAGODIČ, Gregor. *Osnove trženja in strateškega tržnega načrtovanja*. Harlow [etc.]: Pearson, cop. 2017. 218 str., ilustr. ISBN 978-1-78726-026-9. [COBISS.SI-ID [39044101](#)]

#### **2.05 Drugo učno gradivo**

1. JAGODIČ, Gregor, DERMOL, Valerij. *Biti podjeten, biti inovativen - biti podjetnik : študijska gradiva*. Celje: Mednarodna fakulteta za družbene in poslovne študije: = International School for Social and Business Studies, 2012. IV, 64 str., graf. prikazi, tabele. Študijska gradiva MFDPŠ. ISBN 978-961-6813-06-8. ISSN 2232-3899. [COBISS.SI-ID [260957184](#)]