



## UČNI NAČRT / COURSE SYLLABUS

Študijsko leto 2020/2021

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| <b>Predmet / Course</b>   | Raziskovalne metode v družboslovju / Research Methods in the Social Sciences |
| <b>Šifra predmeta / Course Code</b>                                     | B21RMD-MZ  |
| <b>Nosilec predmeta / Course Coordinator</b>                            | prof. dr. Nada Trunk Širca / izr. prof. dr. Kristijan Breznik                |
| <b>Vrsta predmeta / Type of the course</b>                              | obvezni/compulsory   |
| <b>Jezik / Language</b><br>- Vaje / Tutorials<br>- Predavanja / Lecture | Slovenski / Slovene, -<br>Slovenski / Slovene, -                             |
| <b>Študijski program / Programme</b>                                    | Management znanja (2. stopnja) / Knowledge management (2nd Cycle)            |
| <b>Letnik / Year</b>  | 1.   |
| <b>Pogoji za vključitev / Requirements</b>                              | ni pogojev   |

| Predavanja<br>Lectures | Vaje<br>Tutorials | Druge oblike študija<br>Other Type of Study | Samostojno delo<br>Individual work | Ure dela<br>Work hours | ECTS |
|------------------------|-------------------|---|------------------------------------|------------------------|------|
| 32                     | 16                | 0   | 177                                | 225                    | 9    |

### Vsebina / Content:

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| <p>1. Pisna dela v visokem šolstvu, tehnike sporočanja, oblikovno-tehnične značilnosti, uporaba znanstvenega aparata. 2. Raziskovanje v družboslovju, načrt in izvedba raziskave, baze podatkov. 3. Najbolj pogoste metode pridobivanja podatkov (vprašalnik, intervju) priprava in izvedba. 4. Zbiranje podatkov (primarni in sekundarni viri) 5. Priprava podatkov za analizo 6. Ponovitev opisne statistike 7. Prikazovanje podatkov 8. Pregled in prikaz metod za obdelavo podatkov 9. Uporaba statističnega paketa SPSS za analizo podatkov</p> | <p>1. Written works in higher education and their technical and design aspects, use of citation style and documentation rules. 2. Research in the social sciences, design and implementation of research, databases. 3. The most common methods of obtaining the data (questionnaire, interview), preparation and implementation of methods. 4. Data collection (primary and secondary sources) 5. Preparation of the data 6. Basic descriptive statistics 7. Presentation and visualization of data 8. Review and presentation of methods for processing the data 9. Using the statistical package SPSS for data analysis</p> |
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### Splošne kompetence / General Competencies:

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| <p><i>Študent bo pridobil znanje in spretnosti na naslednjih splošnih vsebinskih področjih:</i></p> <p><b>SPL1:</b> Delo s podatki in informacijami; <b>SPL2:</b> Osnovne računalniške spretnosti; <b>SPL8:</b> Spretnosti kritičnega mišljenja; <b>SPL11:</b> Spretnosti organiziranja in načrtovanja (npr. lastnega dela, dela drugih); <b>SPL13:</b> Spretnosti pisne komunikacije;</p> | <p><i>Student will acquire knowledge and skills in the following general areas:</i></p> <p><b>SPL1:</b> Work with data and information; <b>SPL2:</b> Basic computer skills; <b>SPL8:</b> Critical thinking; <b>SPL11:</b> Organising and planning skills; <b>SPL13:</b> Written communication skills;</p> |
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### Predmetno specifične kompetence / Course Specific Competencies:

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|--|---|
| <p><i>Študent bo pridobil znanje in spretnosti na naslednjih specifičnih vsebinskih področjih:</i></p> <p><b>PSP12:</b> Informacijski sistemi in programska oprema na vsebinskem področju predmeta; <b>PSP16:</b> Raziskovalna metodologija na vsebinskem področju predmeta; <b>PSP17:</b> Matematika in statistika na vsebinskem področju predmeta;</p> | <p><i>Student will acquire knowledge and skills in the following specific areas:</i></p> <p><b>PSP12:</b> Information systems and software in the fields of the course; <b>PSP16:</b> Research methodology in the fields of the course; <b>PSP17:</b> Mathematics and statistics in the fields of the course;</p> |
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**Predvideni študijski izidi / Intended Learning Outcomes:**

|   |   |
|---|---|
| <i>Študent bo dosegel naslednje študijske izide:</i>  | <i>Student will achieve the following learning outcomes:</i>  |
| 1.Razume osnove etike v raziskovanju. 2.Pozna različne vire podatkov. 3.Pozna statistične pakete za potrebe statistične analize podatkov. 4.Pozna instrumente za preprečevanje plagiatstva. 5.Pozna osnove raziskovalnega procesa, pozna osnovne metode (anketa, intervju) in njihovo izvedbo ter analizo podatkov. 6.Zna iskati, urejati in uporabljati strokovno in znanstveno literaturo. 7.Uporabi znanstveni aparat. 8.Uporablja osnovne statistične metode za analizo in prikaz podatkov. | 1.Understands the basics of ethics in research. 2.Knows different data sources. 3.Knows how to use software packages for data analysis. 4.Knows the instruments for the prevention of plagiarism. 5.Knows the basics of research process, knows basic research methods (questionnaire, interview), their implementation and data analysis. 6.Knows how to search for, organise and use professional and scientific literature. 7.Uses the scientific apparatus. 8.Uses basic statistical methods for analyzing and displaying data. |

**Oblike in metode poučevanja in učenja / Types and Methods of Teaching and Learning**

|                                       |  |
|---------------------------------------|--|
| <i>Oblike dela</i>                    | Frontalna oblika poučevanja; Delo v manjših skupinah; Samostojno delo študenta; E-učenje |
| <i>Types of Teaching and Learning</i> | Frontal teaching; Work in smaller groups or pairs; Independent student work; E-learning  |
| <i>Metode dela</i>                    | Razlaga;   |
| <i>Teaching and Learning Methods</i>  | Explanation;   |

**Načini ocenjevanja v % / Types of Student Assessment**

|  |                   |
|--|-------------------|
| Sprotno ustno ocenjevanje / Oral Assessment                              | /                 |
| Sprotno pisno ocenjevanje / Written Assessment                           | 30 %              |
| Daljši pisni izdelek /Longer written casework <sup>1</sup>               | 40 %              |
| Javni nastop s predstavitevijo rezultatov / Presentations <sup>2</sup> / | /                 |
| Končni pisni izpit / Final written examination/                          | /                 |
| Končni ustni izpit / Final oral examination                              | /                 |
| Udeležba in sodelovanje / Participation and cooperation                  | 30 %              |
| <b>Lestvica ocenjevanja / Grading scale</b>                              | številska/numeric |

**Temeljna literatura / Literature:**

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| 1. Greener, S., Martelli, J. (2015). <i>An introduction to Business Research Methods - 2nd edition</i> . <a href="https://bibalex.org/baifa/Attachment/Documents/OkOnzbNWN9_20170129145214548.pdf">Bookboon.com</a> .<br><a href="https://bibalex.org/baifa/Attachment/Documents/OkOnzbNWN9_20170129145214548.pdf">https://bibalex.org/baifa/Attachment/Documents/OkOnzbNWN9_20170129145214548.pdf</a> |
| 2. Field, A. (2009). <i>Discovering Statistics using SPSS</i> . Third Edition. London: SAGE.   |
| 3. Diez, D. M., Barr, C. D., Cetinkaya-Rundel, M. (2012). <i>OpenIntro Statistics</i> . Second Edition. Available at <a href="http://www.openintro.org/stat/textbook.php">http://www.openintro.org/stat/textbook.php</a> .   |
| 4. Trunk Širca, N., Jošt, V., in Skrbinjek, V. (2015). <i>Pisna dela v visokem šolstvu in osnove raziskovanja</i> . Celje: Mednarodna fakulteta za družbene in poslovne študije.   |

<sup>1</sup> Seminarska ali projektna naloga, raziskovalna naloga ipd.

<sup>2</sup> Plakat, naloga, prispevek

## Reference nosilca / Lecturer's references:

### **Prof. dr. Nada Trunk Širca:**

#### **1.01 Izvirni znanstveni članek**

1. ARZENŠEK, Ana, KOŠMRLJ MUHA, Katarina, TRUNK ŠIRCA, Nada. Predicting young researchers' university-industry collaboration using theory of planned behaviour. *International journal of innovating and learning*, ISSN 1471-8197, 2018, no. 2, vol. 24, str. 200-219.
2. ARZENŠEK, Ana, KOŠMRLJ MUHA, Katarina, TRUNK ŠIRCA, Nada. Slovenian young researchers' motivation for knowledge transfer. *Higher education*, ISSN 0018-1560. [Tiskana izd.], 2014, vol. 68, no. 2, str. 185-206.
3. BABNIK, Katarina, TRUNK ŠIRCA, Nada. Knowledge creation, transfer and retention : the case of intergenerational cooperation. *International journal of innovating and learning*, ISSN 1471-8197, 2014, vol. 15, no. 4, str. 349-364.
4. DERMOL, Valerij, TRUNK ŠIRCA, Nada, BABNIK, Katarina, BREZNIK, Kristijan. Connecting research, higher education and business : implication for innovation. *International journal of Euro-Mediterranean studies*, ISSN 1855-3362. [Print ed.], 2013, vol. 6, no. 1, str. 65-80, 101, 104-105.

#### **2.01 Znanstvena monografija**

5. TRUNK ŠIRCA, Nada. *Amodity of self-evaluation processes*. Bangkok; Celje; Lublin: ToKnowPress, cop. 2018. 169 str., ilustr. ISBN 978-83-65020-23-9. ISBN 978-83-65020-24-6. [www.toknowpress.net/ISBN/978-83-65020-23-9.pdf](http://www.toknowpress.net/ISBN/978-83-65020-23-9.pdf).
6. ŠIROK, Klemen, DERMOL, Valerij, JURIČ, Alenka, MARJETIČ, Duša, TRUNK ŠIRCA, Nada. *Socrates and Leonardo da Vinci in Slovenia : impact of Socrates II and Leonardo da Vinci II programmes in Slovenia, 2000-2006*, (Monographs Series). Koper: Faculty of Management, 2015. 101 str.
7. KOŠMRLJ MUHA, Katarina, TRUNK ŠIRCA, Nada, ARZENŠEK, Ana, NOVAK, Matic, JOŠT LEŠER, Valentina, BARLE LAKOTA, Andreja, LESJAK, Dušan. *Med produkcijo in prenosom znanja : analiza programa mladih raziskovalcev*, (Znanstvene monografije Fakultete za management Koper). Koper: Fakulteta za management, 2013. 198 str.

#### **2.03 Univerzitetni, visokošolski ali višješolski učbenik z recenzijo**

8. TRUNK ŠIRCA, Nada, JOŠT LEŠER, Valentina, SKRBINJEK, Vesna. *Pisna dela v visokem šolstvu in osnove raziskovanja*, (Učbeniki MFDPS). 3. izd. Celje: Mednarodna fakulteta za družbene in poslovne študije, 2015. 50 str.

### **Izr. prof. dr. Kristijan Breznik:**

#### **1.01 Izvirni znanstveni članek**

1. NOVAK, Andrej, BREZNIK, Kristijan, NATEK, Srečko. How leaders can initiate knowledge management in organizations: role of leadership style in building knowledge infrastructure. *Human systems management*, ISSN 0167-2533, 2020, vol. 39, no. 1, str. 37-50.
2. BREZNIK, Kristijan, LAW, Kris. What do mission statements reveal about the values of top universities in the world?. *International journal of organizational analysis*, ISSN 1934-8835, 2019, vol. 27, no. 5, str. 1362-1375.
3. BREZNIK, Kristijan, REZK, Hanan. The mission statements of public research centres in Egypt. *World transactions on engineering and technology education*, ISSN 1446-2257, 2017, vol. 15, no. 2, str. 108-113.
4. DERMOL, Valerij, TRUNK ŠIRCA, Nada, BABNIK, Katarina, BREZNIK, Kristijan. Connecting research, higher education and business : implication for innovation. *International journal of Euro-Mediterranean studies*, ISSN 1855-3362. [Print ed.], 2013, vol. 6, no. 1, str. 65-80.
5. DERMOL, Valerij, BREZNIK, Kristijan. Innovation synergies through networking in Slovenian regions. *International journal of synergy and research*, ISSN 2083-0025. [Online ed.], 2012, vol. 1, no. 1, str. 39-55.

#### **1.08 Objavljeni znanstveni prispevek na konferenci**

6. BREZNIK, Kristijan. Knowledge management: from its inception to the innovation linkage. V: PROSTEAN, Gabriela (ur.). *Challenges and innovation in management and entrepreneurship*, (Procedia, ISSN 1877-0428, vol. 238), 2018, vol. 238, str. 141-148.
7. BREZNIK, Kristijan. Knowledge management with WoS network of citations. V: DERMOL, Valerij (ur.), TRUNK, Aleš (ur.), SMRKOLJ, Marko (ur.). *Managing innovation and diversity in knowledge society through turbulent time : proceedings of the MakeLearn and TIIM Joint International Conference, 25-27 May 2016, Timisoara, Romania*, (MakeLearn, ISSN 2232-3309). Bangkok; Celje; Lublin: ToKnowPress. 2016, str. 1209-1215.