



UČNI NAČRT / COURSE SYLLABUS

Študijsko leto 2020/2021

Predmet / Course	Magistrski seminar / Master seminar
Šifra predmeta / Course Code	B22MS6-MZ
Nosilec predmeta / Course Coordinator	prof. dr. Nada Trunk Širca / izr. prof. dr. Kristijan Breznik
Vrsta predmeta / Type of the course	obvezni/compulsory
Jezik / Language - Vaje / Tutorials - Predavanja / Lecture	Slovenski / Slovene, - Slovenski / Slovene, -
Študijski program / Programme	Management znanja (2. stopnja) / Knowledge management (2nd Cycle)
Letnik / Year	2.
Pogoji za vključitev / Requirements	PRED PRISTOPOM NA IZPIT - Opravljen predmet 'Raziskovalne metode v družboslovju' iz prvega letnika ali ekvivalenten predmet

Predavanja Lectures	Vaje Tutorials	Druge oblike študija Other Type of Study	Samostojno delo Individual work	Ure dela Work hours	ECTS
8	16	0	126	150	6

Vsebina / Content:

1. Družboslovno raziskovanje, pristopi in metode ter diseminacija rezultatov (članki, raziskovalna poročila, diplomske naloge na različnih nivojih) 2. Družboslovne paradigme, kvalitativno in kvantitativno raziskovanje, 3. Utemeljitev vsebine raziskovanja, izbira raziskovalnega pristopa in metode, faze in načrt raziskovanja, interpretacija rezultatov in ugotovitev 4. Analiza pisnih virov, študija primera 5. Osnove vzorčenja 6. Naprednejše statistične metode (parametrični in neparametrični testi: t-test, Mann-Whitney, Kruskal-Wallis, chi-kvadrat test, ipd.) 7. Mentorstvo, dispozicija in magistrska naloga	1. Research approaches and methods in social sciences, dissemination of results (articles, research reports, theses on various levels) 2. Paradigms in social sciences, qualitative and quantitative research 3. Justification of research content, choice of research approach and method, research phases and design, interpretation of results and findings 4. Analysis of written sources, a case study 5. Introduction to sampling 6. Advanced statistical methods (parametric and nonparametric tests: the t-test, Mann-Whitney, Kruskal-Wallis, chi-square test, etc.) 7. Mentoring/supervising, disposition and a master thesis
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Splošne kompetence / General Competencies:

<i>Student bo pridobil znanje in spretnosti na naslednjih splošnih vsebinskih področjih:</i> SPL1: Delo s podatki in informacijami; SPL6: Etičnost; SPL8: Spretnosti kritičnega mišljenja; SPL9: Ustvarjanje novih zamisli (ustvarjalnost); SPL13: Spretnosti pisne komunikacije;	<i>Student will acquire knowledge and skills in the following general areas:</i> SPL1: Work with data and information; SPL6: Ethics; SPL8: Critical thinking; SPL9: Creativity; SPL13: Written communication skills;
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Predmetno specifične kompetence / Course Specific Competencies:

<i>Student bo pridobil znanje in spretnosti na naslednjih specifičnih vsebinskih področjih:</i> PSP9: Vidik etike na vsebinskem področju predmeta; PSP12: Informacijski sistemi in programska oprema na vsebinskem področju predmeta; PSP16: Raziskovalna metodologija na vsebinskem področju predmeta; PSP17: Matematika in statistika na vsebinskem področju predmeta;	<i>Student will acquire knowledge and skills in the following specific areas:</i> PSP9: Principles of ethics; PSP12: Information systems and software in the fields of the course; PSP16: Research methodology in the fields of the course; PSP17: Mathematics and statistics in the fields of the course;
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Predvideni študijski izidi / Intended Learning Outcomes:

<i>Student bo dosegel naslednje študijske izide:</i>	<i>Student will achieve the following learning outcomes:</i>
1.Razume pomembnost etike v raziskovanju. 2.Pozna delo z velikimi bazami podatkov. 3.Oblada statistični program SPSS. 4.Zna načrtovati raziskovalno delo. 5.Zna izvesti raziskovalno delo. 6.Razume različne metode in tehnike (kvalitativne in kvantitativne) v družboslovnem raziskovanju. 7.Zna predstaviti in interpretirati rezultate raziskovalnih metod.	1.Understands the importance of ethics in research. 2.Knows the working with large databases. 3.Masters the statistical program SPSS. 4.Knows how to plan research tasks. 5.Knows how to carry out research tasks. 6.Understands various methods and techniques (qualitative and quantitative) in social research. 7.Knows how to present and interpret the results of research methods.

Oblike in metode poučevanja in učenja / Types and Methods of Teaching and Learning

<i>Oblike dela</i>	Frontalna oblika poučevanja; Delo v manjših skupinah; Samostojno delo študenta;
<i>Types of Teaching and Learning</i>	Frontal teaching; Work in smaller groups or pairs; Independent student work;
<i>Metode dela</i>	Razlaga; Razgovor/diskusija/debata;
<i>Teaching and Learning Methods</i>	Explanation; Conversation/discussion/debate;

Načini ocenjevanja v % / Types of Student Assessment

Sprotno ustno ocenjevanje / Oral Assessment	/
Sprotno pisno ocenjevanje / Written Assessment /	/
Daljši pisni izdelek /Longer written casework ¹	60 %
Javni nastop s predstavitevijo rezultatov / Presentations ² /	/
Končni pisni izpit / Final written examination/	/
Končni ustni izpit / Final oral examination	/
Udeležba in sodelovanje / Participation and cooperation	40 %
Lestvica ocenjevanja / Grading scale	številaska/numeric

Temeljna literatura / Literature:

1. Toš, N., in Hafner-Fink, M. (1998). Metode družboslovnega raziskovanja. Ljubljana: Fakulteta za družbene vede.
2. Greener, S., Martelli, J. (2015) <i>An introduction to Business Research Methods - 2nd edition</i> . Bookboon.com . https://bibalex.org/baifa/Attachment/Documents/OkOnzbNWN9_20170129145214548.pdf
3. Hair, J. F. H., Jr., Black, W. C., Babin, B. J., Anderson, R. E. in Tatham, R. L. (2006). <i>Multivariate Data Analysis</i> . 6th Edition. Pearson: Prentice Hall.
4. Trunk Širca, N., Jošt, V., in Skrbinjek, V. (2015). <i>Pisna dela v visokem šolstvu in osnove raziskovanja</i> . Celje: Mednarodna fakulteta za družbene in poslovne študije.

Reference nosilca / Lecturer's references:

Prof. dr. Nada Trunk Širca:
1.01 Izvirni znanstveni članek
1. ARZENŠEK, Ana, KOŠMRLJ MUHA, Katarina, TRUNK ŠIRCA, Nada. Predicting young researchers' university-industry collaboration using theory of planned behaviour. <i>International journal of innovating and learning</i> , ISSN 1471-8197, 2018, no. 2, vol. 24, str. 200-219.

¹ Seminarska ali projektna naloga, raziskovalna naloga ipd.

² Plakat, naloga, prispevek

2. ARZENŠEK, Ana, KOŠMRLJ MUHA, Katarina, TRUNK ŠIRCA, Nada. Slovenian young researchers' motivation for knowledge transfer. *Higher education*, ISSN 0018-1560. [Tiskana izd.], 2014, vol. 68, no. 2, str. 185-206.
3. BABNIK, Katarina, TRUNK ŠIRCA, Nada. Knowledge creation, transfer and retention : the case of intergenerational cooperation. *International journal of innovating and learning*, ISSN 1471-8197, 2014, vol. 15, no. 4, str. 349-364.
4. DERMOL, Valerij, TRUNK ŠIRCA, Nada, BABNIK, Katarina, BREZNIK, Kristijan. Connecting research, higher education and business : implication for innovation. *International journal of Euro-Mediterranean studies*, ISSN 1855-3362. [Print ed.], 2013, vol. 6, no. 1, str. 65-80, 101, 104-105.

2.01 Znanstvena monografija

5. TRUNK ŠIRCA, Nada. *Amodity of self-evaluation processes*. Bangkok; Celje; Lublin: ToKnowPress, cop. 2018. 169 str.
6. ŠIROK, Klemen, DERMOL, Valerij, JURIČ, Alenka, MARJETIČ, Duša, TRUNK ŠIRCA, Nada. *Socrates and Leonardo da Vinci in Slovenia : impact of Socrates II and Leonardo da Vinci II programmes in Slovenia, 2000-2006*, (Monographs Series). Koper: Faculty of Management, 2015. 101 str.
7. KOŠMRLJ MUHA, Katarina, TRUNK ŠIRCA, Nada, ARZENŠEK, Ana, NOVAK, Matic, JOŠT LEŠER, Valentina, BARLE LAKOTA, Andreja, LESJAK, Dušan. *Med produkcijo in prenosom znanja : analiza programa mladih raziskovalcev*, (Znanstvene monografije Fakultete za management Koper). Koper: Fakulteta za management, 2013. 198 str.

2.03 Univerzitetni, visokošolski ali višješolski učbenik z recenzijo

8. TRUNK ŠIRCA, Nada, JOŠT LEŠER, Valentina, SKRBINJEK, Vesna. *Pisna dela v visokem šolstvu in osnove raziskovanja*, (Učbeniki MFDPS). 3. izd. Celje: Mednarodna fakulteta za družbene in poslovne študije, 2015. 50 str.

Izr. prof. dr. Kristijan Breznik:

1.01 Izvirni znanstveni članek

1. NOVAK, Andrej, BREZNIK, Kristijan, NATEK, Srečko. How leaders can initiate knowledge management in organizations : role of leadership style in building knowledge infrastructure. *Human systems management*, ISSN 0167-2533, 2020, vol. 39, no. 1, str. 37-50.
2. BREZNIK, Kristijan, LAW, Kris. What do mission statements reveal about the values of top universities in the world?. *International journal of organizational analysis*, ISSN 1934-8835, 2019, vol. 27, no. 5, str. 1362-1375.
3. BREZNIK, Kristijan, REZK, Hanan. The mission statements of public research centres in Egypt. *World transactions on engineering and technology education*, ISSN 1446-2257, 2017, vol. 15, no. 2, str. 108-113.
4. DERMOL, Valerij, TRUNK ŠIRCA, Nada, BABNIK, Katarina, BREZNIK, Kristijan. Connecting research, higher education and business : implication for innovation. *International journal of Euro-Mediterranean studies*, ISSN 1855-3362. [Print ed.], 2013, vol. 6, no. 1, str. 65-80.
5. DERMOL, Valerij, BREZNIK, Kristijan. Innovation synergies through networking in Slovenian regions. *International journal of synergy and research*, ISSN 2083-0025. [Online ed.], 2012, vol. 1, no. 1, str. 39-55.

1.08 Objavljeni znanstveni prispevek na konferenci

6. BREZNIK, Kristijan. Knowledge management: from its inception to the innovation linkage. V: PROSTEAN, Gabriela (ur.). *Challenges and innovation in management and entrepreneurship*, (Procedia, ISSN 1877-0428, vol. 238), vol. 238, str. 141-148.
7. BREZNIK, Kristijan. Knowledge management with WoS network of citations. V: DERMOL, Valerij (ur.), TRUNK, Aleš (ur.), SMRKOLJ, Marko (ur.). *Managing innovation and diversity in knowledge society through turbulent time : proceedings of the MakeLearn and TIIM Joint International Conference, 25-27 May 2016, Timisoara, Romania*, (MakeLearn, ISSN 2232-3309). Bangkok; Celje; Lublin: ToKnowPress. 2016, str. 1209-1215.