

# newsletter

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Mednarodna fakulteta  
za družbene in poslovne študije  
International School  
for Social and Business Studies  
Celje • Slovenia • Europe

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## VISITING PROFESSORS FROM REPUTABLE AMERICAN UNIVERSITIES AT THE ISSBS

In March 2020, we hosted three professors from reputable American universities. The students were lectured by Dr. Benjamin Golež from the Notre Dame University, which ranks high on the list of the best universities in the world (Academic Ranking of World Universities). Dr. Golež gave two lectures, "Financial derivative instruments" and "Global stock markets: The role of economics, politics and central banks". Also in March, Dr. Frederick Kohun from the Robert Morris University, Pittsburgh gave lectures for undergraduate and postgraduate students, "Online marketing: The customer experience, Implementation of knowledge management strategies", "Introduction to quantitative and qualitative methods - fundamental topics and issues", and "Impact of technology and economics - Case of Pittsburgh". Both professors visited Slovenia in the frame of the "Foreign visiting teachers 2019-2022" project.



At the same time at the ISSBS, lectures were given by Dr. Gary DeLorenzo, Professor of Computer and Information Systems from

California. In May, we hosted a Slovenian visiting foreign expert, Dr. Suzana Košir from the American University in Kuwait, who gave lectures »Effective parallel thinking according to the method of six hats of thinking« and »Intercultural communication: a comparison



of Kuwait and Slovenia». "The operation is partly funded by the European Union from the European Social Fund and by the Ministry of Education, Science and Sport. It is implemented in the frame of the Operational Programme 2014-2020, priority axes: 10. Knowledge, skills and lifelong learning to enhance employability; priority investment: 10.1 Enhancing equal access to lifelong learning for all age groups in formal, non-formal and informal settings, upgrading the knowledge, skills and competences of the workforce, and promoting flexible learning pathways including through career guidance and validation of acquired competences; specific objective: 10.1.3 Promote flexible learning pathways and support high-quality career orientation for school-age youth at all levels of the education system."

## ERASMUS+ MOBILITY OF STUDENTS AND STAFF

In February, the ISSBS hosted two experts from Western Galilee College from Israel, Dr. Israel Rachevsky and the financial director of the institution, Mr. Leonid Mosionzhnik. Their visit was organised within the Erasmus+ mobility programme. In the spring, two ISSBS students went abroad in the frame of the



Erasmus+ mobility, namely Martin Satler to the Fachhochschule Burgenland in Austria and Gregor Rozman to the Universidade Portucalense in Portugal. Although Martin Satler had to stop mobility due to the corona virus emergency, he still considers it a unique experience that he would recommend to all



REPUBLIKA SLOVENIJA  
MINISTRSTVO ZA IZOBRAŽEVANJE,  
ZNANOST IN ŠPORT



Sofinanciran program  
Evropske unije  
Erasmus+



students as it contributes to broadening horizons and building bridges between cultures. Gregor's mobility experience was particularly interesting, as - due to quarantine - he was able to follow most of his lectures via videoconferencing system only. Nevertheless, the lectures were carried out correctly and Gregor passed all the exams and successfully completed the mobility.



### **COMPLETION OF INTERNATIONAL PROJECTS "NUCIF" AND "PASSPORT TO EXPORT"**

The international Erasmus + project NUCIF ("Network of Universities for the Meeting and Integration of Frontiers in Latin America"), in the framework of which the ISSBS cooperated with universities from Argentina, Bolivia,



Chile and Paraguay, ended in April. The main objectives of the project were strengthening the cross-border university network in Latin America by creating a governance model open to local public institutions and private companies, promoting university expertise on key Latin American development issues (e.g. agriculture, environment and climate change, sustainable tourism and cultural goods, the circular economy) and building and testing common curricula to support cross-border cooperation between institutions. The ISSBS, in cooperation with two universities from Argentina, participated in the field of sustainable tourism and cultural heritage. In June, international project "Passport to Export" was completed, in the framework of which we were cooperating with Slovenian and Austrian faculties and companies. The three-year project focused on supporting



development of new products and internationalisation of technology companies in developed markets of Switzerland and Italy. The basic objective of the project was to increase the number of internationalised small and medium-sized enterprises in the trans-border area, mostly technology and innovation-oriented ones. ISSBS students were successfully involved in project activities as well, by preparing project assignments and export plans for participating companies and thereby acquiring practical knowledge from the real business environment.



Co-funded by the Erasmus+ Programme of the European Union

### **Passport to Export**



REPUBLIKA SLOVENIJA  
SLUŽBA VLADE REPUBLIKE SLOVENIJE ZA RAZVOJ  
IN EVROPSKO KOHEZIJSKO POLITIKO

### **10TH KOME STUDENT CONFERENCE "CHALLENGES OF BUSINESS IN ECO AGE"**

28 May 2020 / The Student Council of the ISSBS held the 10th Student Conference "Challenges of business in eco age". The conference was organised in the light of monitoring current events and the consequences of climate change. Its findings were also affected by the aftermath of the global COVID-19 virus epidemic. Experts, already dealing with the topic of business in connection with ecology on the daily basis, were invited. Mag. Marko Zidanšek, director of Simbio public undertaking, which provides comprehensive waste management in the Municipality of Celje, presented the company's quality policy. Mr. Lucian Perger, ISSBS graduate and director of Perger 1757 d.o.o., spoke about the ecology of the company's operations. Dr. Miha Mikelj, representative of the Youth for Climate Justice Movement, presented a scientific view on the state of the Earth, on what the future holds for us, on the impact of man on the environment and on what we can do for a better future individually and as society. Dr. Marinka Vovk, director of the Technology Center for Applied Ecology EKO-TCE, and project manager and expert in the field of economical waste management, presented preventive activities in the field of environmental impact reduction. Mag. Katja Kolenc, project manager at Europe Direct Savinjska, and Dr. Nada Trunk Širca,

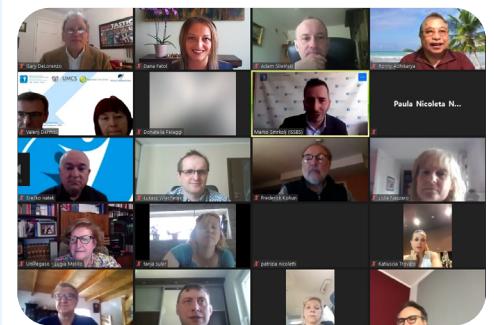
Jean Monnet Chair and ISSBS professor, presented EU policies and measures in the field of environmental protection and the role of education. A presentation of conference papers by students of the EU integration studies concluded the event.



**Študentska konferenca KoME**  
**Student conference KoME**  
**MFDPS • ISSBS, Celje, Slovenija**

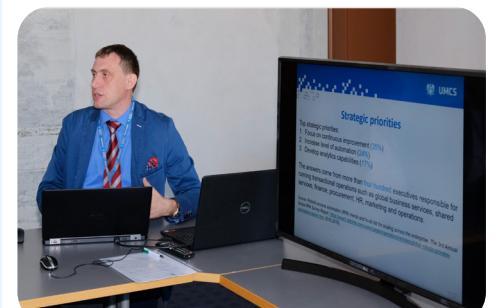
### **MAKELEARN & TIIM 2020 INTERNATIONAL SCIENTIFIC CONFERENCE**

21 - 22 May 2020 / The ISSBS, in cooperation with partner universities, organised the 10th



international scientific conference MakeLearn & TIIM 2020: »Expanding Horizons: Business, Management and Technology for Better Society«. Due to the Covid-19 virus epidemic, the event was carried out virtually for the very first time. The conference was attended by more than 280 contributing authors and students from 25 countries, who presented 123 conference papers. This year's focus was on topics such as diversity, creativity and technology that support the flow of goods, services and factors of production between countries and nations.

The ISSBS and its partners have already announced the next virtual MakeLearn & TIIM conference for 20 and 21 May 2021. The conference will be entitled »Economy for New Normal: Digitalisation and Human Relations in Business and Education«.



Management,  
Knowledge and Learning  
International Conference 2020  
Technology, Innovation  
and Industrial Management