



Mednarodna fakulteta
za družbene in poslovne študije
International School
for Social and Business Studies
Celje · Slovenia · Europe



Management,
Knowledge and Learning
International Conference
Technology, Innovation
and Industrial Management

Intensive Course:

European Higher Education Area and Labour Market

19-23 May 2020 · Venice, Italy

Villaluxuryvenice, Via Roma 38, Casale sul Sile, Italy and

Park Hotel Villa Fiorita, Via Papa Giovanni XXIII, 1, Monastier di Treviso TV, Italy

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This intensive courses are organized by the International School for Social and Business Studies (ISSBS) as part of the project Erasmus+, Jean Monnet Chair, titled [EU Integration: European HE Area and Labour Market \(EU:HELM\)](#). It is co-founded by the ISSBS and Erasmus+, Jean Monnet (ref. no. 2017-2248; 586923-EPP-1-2017-1-SI-EPPJMO-CHAIR).

a) Competitive EU – Research Policies, Innovations and Entrepreneurship

Target Group: PhD students and young researchers

Main topics: EU facts and figures and European integration; Knowledge-driven competitiveness and entrepreneurial thinking; Innovation for growth and jobs (discussion, cases); Keeping Europe on the map in an increasing competitive world, Project management, Academic writing skills and Publishing

b) European Higher Education and Graduates' Employability

Target Group: Academics and administrative staff from universities

Main topics: EU facts and figures and European integration; Education in the EU (discussion, cases); Management in HE; Financing HE; Globalization, Internationalization, Europeanisation through mobility and cooperation; HE and regional policies; Quality assurance policies (discussion, cases); Employment policies, Project management, Academic writing skills and Publishing, Starting and developing the scientific journal

Duration of each course: 30 contact hours, "equivalent" to 6 ECTS (for those participants that will fulfil all study obligations, including final assignment in the form of research paper)

Number of participants in each course: 25

Lecturers: JM chair holder dr. Nada Trunk Širca (NTŠ) and invited international academics will participate as lecturers in the course: dr. Valerij Dermol (VD), dr. Anca Draghici (AD), Alen Ježovnik (AJ), Špela Majcen Marušič (ŠMM), dr. Aleš Trunk (AT), dr. Bistra Vassileva (BV), dr. Matija Vodopivec (MV) and additionally, other international speaker will be invited.

Fees, costs and discount on registration fee to ML&TIIM 2020

- Tuition fee: free of charge - a JM scholarship for selected participants (25 per course)
- Registration fee: 300 EUR (you will receive the invoice and the data for payment after you registered)
- Accommodation in Villaluxuryvenice (Venice): organizer pays four nights in two-bedrooms (those who will do the accommodation on their own, organizer contribute 150 EUR)
- Food: is organized according to the program and covered (from Tuesday lunch to Saturday lunch)
- Transportation from Villaluxuryvenice to Park Hotel Villa Fiorita will be organised and free of charge: on Wednesday 2x, Thursday 2x, Friday 2x
- Travel costs to the venue of the event: are the costs of each participant
- Visa costs: all costs for granting visas are to be covered by the participant's own means
- 30 % discount on registration fee for International scientific conference ML&TIIM 2020
<https://makelearn.mfdps.si/>

Application closes 15 April 2020 (in case of places left, the deadline will be extended).

Registration at link (click): <http://mfdps.1ka.si/a/753>

Contact and more information: Marko: makelearn@issbs.si, Aleš: info@learn-eu.net.



Učimo se EU • Learning EU
Jean Monnet Programme



Co-funded by the
Erasmus+ Programme
of the European Union

The draft schedule of both courses, the final program will be announced end of April

Day	Time	Competitive EU – Research Policies, Innovations and Entrepreneurship European Higher Education and Graduates' Employability	
TUE 19 May	9.00	Arrivals and Registration	
		Participant gathering discussing – initiated by participants. EU promotional materials will be available	NTŠ
	12.00	Welcome lunch	
	13.00– 16.00	Introduction of the JM activity and to the courses, information of the week intensive program. Presentation of the participants European HE in competitive EU (graduates' employability, research policies)	NTŠ
	16.00- 19.00	EU facts and figures, EU institutions and decision-making process EU citizenship and democracy, Communicating about EU European integration; Globalization, Internationalization, Europeanisation through mobility and cooperation	ŠMM
19.30	Dinner and discussion: employability and employment, EU projects and project management	NTŠ	
WED 20 May	8.00	Networking and breakfast time	
	9.00– 11.00	Management in HE, HE quality assurance policies HE and regional policies	NTŠ
	11.00- 13.00	Developing employability skills as responsibility of HE Knowledge-driven competitiveness, the human and social capital	VD
	13.00	Lunch	
	14.00- 16.30	Actual challenges for HE - A performance measuring model of the university-industry collaboration to support open innovation processes and/or The importance of entrepreneurial competencies – teaching and learning approaches as a challenge for HE	AD
	16.30- 19.00	Business-academia relationship: Is it a missing link, misunderstanding or mismatch? and/or Marketing education for non-marketing students – building capacity beyond competencies – the case of PhD study programs	BV
	19.30	Welcome reception - meeting the participants of ML&TIIM conf. – networking opportunities	
THU 21 May	8.00	Networking and breakfast time	
	9.00- 13.00	ML&TIIM Conference • Keynote speeches and Academic Leadership Forum	
	13.00	Lunch	
	14.30- 18.00	Keeping Europe on the map in an increasing competitive world Linking business, research and HE sectors for increasing competitiveness, fostering entrepreneurial thinking and innovation, and growth and jobs (discussion, cases)	VD
	18.00- 19.30	Participation on one conference session	
	20.00	Dinner with social event - ML&TIIM conference – opportunities for cooperation	
	FRI 22 May	8.00	Networking and breakfast time
9.00- 10.30		Workshop on Publishing for Young Researchers Presentation of message-driven writing technique	MV
10.30- 12.30		Editors' Panel: Editors' insights and viewpoints about criteria of selection and of potential publication	
12.30- 14.00		Examples of message-driven writing technique in practice OR Research-Education-Business Forum	MV NTŠ
14.00		Lunch	
15.00- 19.30		Message-driven writing technique, continued, Group exercises – working on cases (writing technique) OR Research & project opportunities presentations, small groups meetings (project proposal)	MV NTŠ
20.00- 22.30		Closing dinner and evening discussion: European higher education challenges, Reflection and discussion on the HELM activities	
8.00		Networking and breakfast time	
SAT 23 May	9.00- 13.00	Current trends in journal publishing: active editorial board, efficient peer-review system, attracting good papers, connecting the journal with a conference, journal ranking - journal's impact and quality, indexes and databases, publishing and EU policies on open access, Academic and less academic journals: predatory publishing, Plagiarism and auto-plagiarism	AJ
	13.00	Lunch	
		Departure	