



Mednarodna fakulteta  
za družbene in poslovne študije  
International School  
for Social and Business Studies  
Celje · Slovenija

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## 4<sup>TH</sup> KOMÉ STUDENT CONFERENCE



**10 April 2014** / Student Council of ISSBS and ISSBS have organized 4th KoMe ((K)onferenca MEDnarodnih - eng. Conference of the International) student conference entitled WWW.USPEL.BOM (www.iwillsucceed). Key topic of the conference were the challenges faced by students and graduates when entering the labour market in Slovenia and abroad.

Other important topics of the conference were also study support, tutoring, entrepreneurship, start-ups, world wide web, online sales and media culture. Issues which were discussed with the guests of the conference were particularly where and how should young graduates look for their first job and how to succeed in the current period of rapid development, constant change and uncertainty.



Guests of the conference were **Dr. Rune Gulev**, professor at Fachhochschule Kiel, Germany; **Dr. Janez Berdavs**, DATA, d. o. o.; **Mrs. Nastja Kramer**, co-founder of an online store Malinca - pantry full of health; **Mr. Radoš Skrt**, Studio Moderna; and **Mrs. Marijana Kolenko**, principal of the elementary school Lava. The conference concluded with a roundtable entitled "Tutor System for Successful Study".

## VISIT OF THE AQ AUSTRIA EVALUATION TEAM

**9-11 June 2014** / ISSBS began with the international institutional evaluation and accreditation of two study programmes at the accreditation agency AQ Austria (Agentur für Qualitätssicherung und Akkreditierung Austria). In June, ISSBS hosted the AQ Austria evaluation team, which has conducted several meetings with stakeholders of the faculty.



REPUBLIKA SLOVENIJA  
MINISTRSTVO ZA IZOBRAŽEVANJE,  
ZNANOST IN ŠPORT



Naložba v tvojo prihodnost  
EVROPSKI SKLAD ZA REGIONALNO RAZVOJNO SODELOVANJE

In case of successful international evaluation and accreditation this will be an internationally recognized proof of quality in educational process and ISSBS's commitment to quality, which will contribute to the reputation of the faculty in the region and raising the visibility and competitiveness of its graduates in the labour market.

The operation is partially financed by the European Union from the European Social Fund and the Ministry of Education, Science and Sport. The operation is carried out under the Operative programme of the human resource development 2007-2013, development priority 3: »Human resource development and lifelong learning«; primary orientation 3.3: »Quality, competitiveness and responsive ability of tertiary education«.

## INTERNATIONAL SCIENTIFIC CONFERENCE MAKELEARN 2014

Management,  
Knowledge and Learning  
International Conference 2014

**25-27 June 2014** / The 4<sup>th</sup> International Scientific Conference on Management, Knowledge and Learning (MakeLearn) was held in Portorož, Slovenia, from 25<sup>th</sup> to 27<sup>th</sup> June 2014. 158 papers were published and presented at the conference, which was attended by over 180 participants from 48 countries.

The MakeLearn 2014 conference was entitled "**Human Capital without Borders: Knowledge and Learning for Quality of Life**" and was particularly focused on human capital, which is directly connected to the management of





knowledge, either at the level of individuals, organizations or societies. They all should be enabled to acquire knowledge, disseminate it and apply it in order to create an added value, which could build the quality of life. Particularly exposed conference papers were the ones that focused on knowledge and learning, support for learning and innovation.


### CREATIVE WORKSHOP "HOW TO CREATE YOUR OWN START-UP?"

**20 May 2014** / ISSBS and business incubator Ustvarjalnik, accelerator of youth entrepreneurship, organized a creative workshop "How to Create Your Own Start-up?" for students and young people in the region. Matija Goljar, head of the Ustvarjalnik, moderated the event. Other guests of the event were interesting start-up entrepreneurs, who presented their stories on how they have successfully converted their passion into a business in which they enjoy. Mario Benić presented the establishment of his travel agency Gremonaparty.com (GNP) with an



extremely motivational story. Damjan Obal introduced the product Edgar, which is a tool for the presentation of a brand, craftsman, event, individual or company, in a very simple manner by using visual stories. Blaž Triglav is the co-founder and CEO of the company Modra jagoda (Blue Strawberry), which creates mobile applications for physicians. Register of medicinal products has become their main product, which is used in Slovenia already by every third doctor.

### LEONARDO DA VINCI PROJECT TO IMPROVE THE EMPLOYABILITY OF YOUNG GRADUATES

 Lifelong Learning Programme In the academic year 2013/2014, ISSBS started with the implementation of the Leonardo da Vinci project to improve the employability of young graduates. The faculty has been successful with the application of the project to help its graduates in obtaining international experience, which would help them better find their first regular job. Within the project, 15 placements are planned.

Andrej Kajba, a former student of ISSBS, who attended the placement in Italy, summed up his impressions: "Throughout the six-week training (work, business meetings, fairs ...) I've seen more than half of Italy, for example Milan, Florence, Bologna, Rimini, Padua ... all wonderful cities! People in Italy are unimaginable friendly and always willing to help. After completing my training in Italy, a job is always waiting for me, which I am also planning to accept soon for a longer period time. To all who are thinking about applying and going on mobility, I advise not to only dream and think about it, but also do it. Thanks to everyone who made this wonderful experience for me possible."

### EU+PIK@: FINAL CONFERENCE "EU - ENTERPRISING, INNOVATIVE AND CREATIVE"



**25 June 2014** / In 2013/2014, ISSBS carried out a one-year project PIK+@ (EU + Entrepreneurship, Initiative, Creativity), which is funded by the Jean Monnet programme, whose purpose was to promote education and lifelong learning on topics of European



integration in schools, education of teachers and raising public awareness on the issues related to the European Union. Within the framework of the EU project PIK+@ there were several activities and events held for different target groups (three-day camp for high school students, workshops for primary school children, teacher education, roundtables, thematic workshops for students and the general public).

On 25<sup>th</sup> June a closing conference of the project was held at ISSBS, which summarized the objectives, activities and achievements of the carried out activities. The conference included lectures by renowned foreign professors, Dr. David Gibson, Queen's University Management School, UK, and Dr. Kris M.Y. Law, Hong Kong Polytechnic University, China. The conference ended with a round table "EU+PIK@ (EU - Enterprising, Innovative, Creative) - What Have We Learned from the Project?". The round table highlighted the most important activities and events that took place in 2013/2014 and their significance for both the professional as well as general public in the region.

### 5<sup>TH</sup> INTERNATIONAL SUMMER SCHOOL ON INNOVATIVE ENTREPRENEURSHIP

**23 June - 4 July 2014** / At ISSBS, the fifth international summer school on innovative entrepreneurship has successfully completed. This year the summer school was entitled "Innovation in Business - Sustainable Development of Rural Tourism". Twelve students from six countries returned home after two weeks of lectures and workshops with pleasant impressions of the faculty and Celje, and enriched with new knowledge and a unique international experience.

The aim of the summer school was to foster creativity and innovation, and by raising awareness of the sustainable development issues in the field of business challenges in rural tourism. During the summer school from 23<sup>rd</sup> June to 4<sup>th</sup> July 2014, the students listened to lecturers from Austria, Great Britain, China, Slovenia and Poland and learned about different aspects of entrepreneurship and innovation. One of the aims of the summer school was also to create an interactive and dynamic learning environment, which was practical and problem-oriented. Through active participation in the Innovation workshop and Simulation of market developments workshop, the participants developed their own entrepreneurial mind-set, innovation and creativity.