



Mednarodna fakulteta  
za družbene in poslovne študije  
International School  
for Social and Business Studies  
Celje • Slovenia • Europe

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Management,  
Knowledge and Learning  
International Conference  
Technology, Innovation  
and Industrial Management



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มหาวิทยาลัยเกษตรศาสตร์  
Kasetsart University

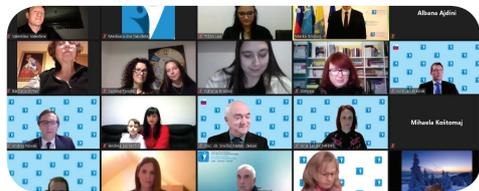
UMCS  
UNIVERSYTET MIĘDZYNARODOWY  
W BIAŁYMOSTCE

PEGASO INTERNATIONAL  
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## FIRST VIRTUAL DIPLOMA AWARDING CEREMONY



21 January 2021 / Given the epidemiological situation, the **13th diploma awarding ceremony** took place virtually for the first time. In the academic year 2019/20, 47 students have completed 1st cycle undergraduate studies, 55 students have completed 2nd cycle postgraduate programmes, and a **promotion of a second doctor of science** took place at the same time. Mr. Andrej Novak defended his doctoral dissertation entitled “Model of the influence of leadership style and knowledge management style on business performance”. The doctoral dissertation was written under the mentorship of Assoc. Prof. Dr. Kristijan Breznik and co-mentorship of Asst. Prof. Dr. Srečko Natek. Commendations for study performance, commendations for the best graduate, the best diploma / master’s thesis and for student tutoring were also awarded.

## MAKELEARN & TIIM 2021 INTERNATIONAL SCIENTIFIC CONFERENCE

20-21 May 2021 / The ISSBS has, in cooperation with foreign partner universities, successfully organised the **11th International**

**MakeLearn & TIIM Conference 2021** entitled “Economy for a New Normal: Digitalisation and Human Relations in Business and Education”. Due to the epidemic, the conference was held in e-environment this year as well. It was attended by 203 participants, authors of contributions, speakers and learners from 25 countries, who presented 74 conference papers. This year’s focus was mainly on the economy and society in the post-pandemic world, and on the “new normal”. The main topics of the conference were digitalisation and changes in interpersonal relationships in business and education. The keynote speaker of the conference was a leading expert in the field of knowledge management, **dr. Jay Liebowitz** of Seton Hall University (USA), who presented a speech entitled Analytics + Intuition = Success!. The conference programme included a panel of academics, a panel of editors and a research-educational-business forum with eight speakers from the business and higher education sectors and academies.

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## 11TH KoME STUDENT CONFERENCE “VOLUNTEERING AND SOCIAL ENTREPRENEURSHIP AS A PATH TO EMPLOYMENT”

15 April 2021 / The ISSBS Student Council has carried out the **11th Student Conference** on social entrepreneurship, intergenerational cooperation and volunteering, which took place in virtual environment for the second year in a row. 93 participants attended, 40 of them from abroad. The conference was conducted in English, which further confirms the international engagement of the Faculty. As for guests from Slovenia, the following made contribution to the conference: **Mag. Katja Kolenc** (Celje Youth Centre), **Assoc. Prof. Dr. Valerij Dermol** (ISSBS), **Dr. Barbara Lužar** and **Ms. Bojana Centrih** (Hiša sadeži družbe inter-generational project, Žalec) and **Nino Batagelj**, volunteer. Among foreign guests: **Ms. Rania Salah Seddik** (Egypt, GebRaa), **Dr. Mohamed Jasim Buheji** (Bahrain, International Institute for Inspirational Economics), **Ms. Sibel Bajram** (Northern Macedonia, winner of the award for youth civic commitment in the field of Roma girls and women) and **Dr. Augusto Sebastio** (Italy, CSIG).

Študentska konferenca KoME  
Student conference KoME  
MFDPS • ISSBS, Celje, Slovenija

## ERASMUS+ STUDENT MOBILITY

In the past months, quite a few student mobilities were carried out, both live and in



virtual form, namely:

- **Ana Velenšek** (EMS) completed an internship in the **Studifahrten GmbH company** (Germany) and says she has learned a great deal about online marketing and has managed to implement theoretical knowledge into practice.

- **Sabina Močnik** (KM) carried out a 4-month study mobility at **Universita Telematica Pegaso** (Italy). She has gained a lot of new knowledge, friends from all over the world and memories that will last; this altogether being a good starting point for further personal and career development.



- **Kaja Pucar** (EMS), however, is currently conducting an Erasmus internship at the International Office at **Istanbul Bilgi University** (Turkey).

### GOOD PRACTICE AND BASIC ACHIEVEMENTS PRESENTED AT THE END OF THE CISOTRA PROJECT

The conference was the last dissemination event of the Erasmus+ 3-year project »Civil society and social inclusion of unaccompanied minors in transition to adulthood - the role of learning communities«, which was carried out in cooperation with partner organisations from Slovenia, Italy, Germany, Greece and Turkey. The project was coordinated by the ISSBS with the project leader Prof. Dr. Nada Trunk Širca. The aim of the project was to develop and implement an innovative methodology for promoting the social inclusion of unaccompanied minor migrants in their transition to adulthood. The closing conference was attended by over 200 participants from partner countries, as well as from other European countries.



Co-funded by the  
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### COMPLETION OF THE ERASMUS+ »JOVITAL« INTERNATIONAL PROJECT

In April 2021, the 3-year project »Jordan Opportunity for Virtual Innovative Teaching and Learning« was completed, the final event of which being an online workshop presenting the results and impact of the project to universities of Jordan and other southern Mediterranean countries. The event attracted 109 participants and offered an opportunity to start virtual collaborative learning in Jordan. The project was implemented by 4 European

institutions and 5 Jordanian universities, with the aim to offer higher education institutions in Jordan the opportunity to research and implement innovative academic practices



JORDAN OPPORTUNITY  
FOR VIRTUAL INNOVATIVE  
TEACHING AND LEARNING



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### PARTNERSHIP MEETING IN GREECE IN THE CONTEXT OF THE »LittleBigEntrepreneurs« PROJECT



The second project meeting »LittleBigEntrepreneurs - Design Thinking and Gaming Applied to Entrepreneurship Education« was organised in Greece, on the island of Crete between 29 and 30 July 2021. The main topic of the meeting was a discussion on the development of an innovative educational entrepreneurial game for children based on the process of »design thinking«. One of the goals of the project is to involve both children and teachers in the project, and to raise awareness on the topic of entrepreneurship education.



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### VISITS BY FOREIGN PROFESSORS AND ERASMUS+ STAFF MOBILITY

In April, we hosted a professor at the KM doctoral programme, namely **Dr. Frederick Kohun** from the prestigious Robert Morris University (USA), who lectured the 1st year students about sampling methods in scientific research. We also carried out quite a few mobilities within the Erasmus+ programme. - **Dr. Kongkiti Phusavat** (Kasetsart University, Thailand) presented innovations in business to the students of the Master's program in Knowledge Management.

- **Dr. Naraphorn Praoprasert**, (Kasetsart University, Thailand) performed a virtual lecture in the Accounting, presented financial statements and made a comparison between national and international standards.

- We hosted **Ms. Waad Sleiman**, Vice Dean of the Lebanese International University, Lebanon as part of a training mobility. Our students were introduced to the history of Lebanon and to the international dimension of the partner institution.

- Professor **Dr. Nada Trunk Širca** conducted an Erasmus training at Kasetsart University (Thailand) in virtual form in April,

- the Law professor **Dr. Maja Ovčak Kos** conducted a virtual lecture at the University of Economics and Human Sciences in Warsaw (Poland) on the topic of EU law and the practice of Slovenian courts.

- In July 2021, training mobility at the Instituto Superior de Gestao (Portugal) was also carried out by a staff member from the Office of Study Affairs, **Mr. Tomaž Šnabl**.



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### STUDENT PROJECT WORKS FOR COMPANIES / ORGANISATIONS

A virtual presentation of project works, prepared by students for different companies within the Entrepreneurship course, with Asst. Prof. Dr. Gregor Jagodič as the holder and Lecturer Mag. Danijela Kocuvan as the co-performer, took place in March 2021. This year, projects were prepared for the following companies: **Ahac d.o.o.**, **Equestrian Club Celje Škofja vas**, **Speci.si** and **LMark d.o.o. driving school**. Despite the restrictions due to the Covid-19 pandemic, the ISSBS managed to carry out as many as 13 project works within this academic year, with innovative approaches to cooperation with the economy.

### STUDENT GATHERINGS

In the past months, the ISSBS has tried to maintain social contacts and consequently organised quite a few activities, some of which took place in virtual form while others were organised live. With great concern for the health of our students, the ISSBS Student Council organised workouts, conducted online twice a week by our student - athlete Luka Seme. Group cycling was also organised, most recently along the Savinja River - from Celje to Laško. In June, two traditional events were organised, the »Študentijada mednarodnih« international student festival and the March to Celjska koča. As the students say, it was nice to hang out »live« after such a long time!

