



Mednarodna fakulteta
za družbene in poslovne študije
International School
for Social and Business Studies
Celje • Slovenia • Europe

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9TH INTERNATIONAL SCIENTIFIC CONFERENCE MAKELEARN & TIIM 2019

15-17 May 2019 / The 9th International Scientific Conference MakeLearn & TIIM 2019 took place in Piran, Slovenia. More than 220 participants from 30 countries participated and presented 218 conference papers.



Management,
Knowledge and Learning
International Conference 2019
Technology, Innovation
and Industrial Management



The purpose of the conference was to encourage the exchange of the latest achievements in the field of management, economics, technology and technology of education. By including experienced as well as young academics and practitioners from all continents, it instilled debate and knowledge-sharing among academic circles and businesses. It also offered various opportunities for publication.

ISSBS has already announced its next MakeLearn & TIIM conference with its partners, which will take place from 20 to 22 May 2020 in Venice, Italy. The conference will be entitled »Expanding Horizons: Business, Management and Technology for Better Society«.

STUDENT AND STAFF MOBILITY WITHIN ERASMUS+ PROGRAMME

ISSBS is carrying out 4 mobility projects under the Erasmus+ programme that include student and staff mobilities. In 2019, 14 ISSBS professors carried out a teaching or training mobility at partner institutions (Tunisia, Lebanon, Poland, Thailand, Israel, Croatia).



In the first half of 2019, ISSBS hosted 2 professors from Kasetsart University (Thailand), 2 professors from University of Tunis (Tunisia), professor from Trakya University (Turkey) and professor from Lebanese International University (Lebanon).



In the frame of Erasmus+ study mobility in 2019, ISSBS has hosted 3 students from partner universities. During the 6 months of study mobility, the student Fatih Coskun from Trakya University (Turkey), successfully completed several courses. Margareta Zeber and Damian Irzyk from the Warsaw University of Life Sciences (Poland) studied at ISSBS and successfully completed their study obligations. In the study year 2018/2019 4 ISSBS students have carried out their study mobilities in Portugal and Turkey.

FOREIGN VISITING PROFESSORS AT ISSBS

Between March and May 2019, ISSBS has been hosting foreign higher education teachers. Dr. Frederick G. Kohun is a professor of computer and information systems at Robert Morris University (USA), and has participated at Master's and Doctoral programmes.



He also carried out a lecture »Transformation from a Traditional to a Service Economy - the



Pittsburgh Case«. In May, we hosted dr. Kongkiti Phusavat, a professor from Kasetsart University (Thailand) and dr. Moti Zwillling, a professor from Ariel University (Israel).

Dr. Kongkiti Phusavat is a professor at the Industrial Engineering Department and has carried out lectures at a course Global Economics and Business. Dr. Moti Zwillling is an expert on cyber security and data processing and has carried out lectures at subject Online Marketing and Analysis of Social and Economic Networks. Dr. Zwillling also met with the Incubator of Savinjska region.

9TH STUDENT CONFERENCE "SOCIETY 4.0"

11 April 2019 / Student Councils of ISSBS and B2 College of Business Studies carried out the 9th Student Conference »Society 4.0". In the frame of the conference, the participants were acquainted with the opinions and findings from the fields of entrepreneurship, innovation, artificial intelligence, digitalization, medicine, healthcare and computer algorithms. Conference guest Sonja Majcen, the director of Celje Youth Centre, presented the possibilities of mobility for young people and talked about the future competences. Director of Slovenian start-up company Cafelier d.o.o. Allen Robnik presented his entrepreneurial idea, which is a handle for the quick electronic cleaning of coffee machines.



Mrs. Barbara Franko, digital banking manager at Sberbank, presented information on how to interact with users in the digital age. The conference was also attended by dr. Robert Ličen from the Pegasus Entrepreneurship Centre, a long time manager in both private and public companies. He spoke about the natural management of employees. The last guest was Mr. Franci Pliberšek, general manager of MIK Celje, who presented the corporate social responsibility of their company.



STUDENT VISIT FROM VIRGINIA MILITARY INSTITUTE FROM USA

In June 2019, ISSBS hosted students from Virginia Military Institute (VMI) for the second time. VMI is the oldest and most respected military academy in the USA. The visit was part of a study tour across Europe named Economics and Politics of the EU, which allows students to complete the obligations of one course within the summer months. During their 10-day stay in Celje, the students had classes with prof. dr. Janez Šušteršič and prof. dr. Dušan Lesjak. We are expecting them again within the framework of the study excursion in two years.



PROJECTS CONTRIBUTION TO INTERNATIONALIZATION AND ENVIRONMENT COOPERATION

In 2018/2019, ISSBS is carrying out 11 research, development and educational projects, which are funded mainly from EU programmes (for example Erasmus+): CiSoTRA, RoMigSc, EU:HELM, €U-iMoP, Feedback, NUCIF, JOVITAL, HESS, Passport to Export ... Project meetings and international activities contribute to the promotion of ISSBS also internationally. With foreign partners' visits to ISSBS and Celje, faculty's activities are also enriched.

Almost all projects envisage national activities, which are carried out primarily in Celje region by ISSBS and in cooperation with different companies, schools and other institutions. These activities increase ISSBS' visibility in Slovenia. ISSBS also implements a research programme named »Management of Education and Employment in Knowledge Society« (programme period from 2019 to 2024). The results of the research programme will contribute to the development of knowledge in the field of education and employment management and other relevant sciences by taking into account social realities, which will provide greater social relevance of



the results, lessons learned and recommendations needed by both science and the knowledge society.

ISSBS' ERASMUS+ STUDENTS IN 2019

In 2018/2019, 4 ISSBS students carried out their Erasmus+ study mobility. Undergraduate student Amadea Kraut has studied at Polytechnic Institute of Porto (Portugal). Ana Velenšek attended mobility in the spring semester at the School of Communication and Media Studies (Portugal). According to Ana, Erasmus+ mobility is a wonderful experience and she would recommend it to anyone who wants to experience a different lifestyle than in Slovenia. She gained new experience on how to live independently in a foreign city and gained new perspective on getting to know people, their habits and culture.



Graduate student Luka Robida has attended year-round mobility at the University of the Algarve (Portugal). As many as 23 % of University of Algarve students are foreign students, some are international students and some Erasmus+ students on mobility and Luka was a part of this kind of international programme. Graduate student Zdravko Valentin has been studying at Istanbul Bilgi University (Turkey) and is the first ISSBS' student to carry out mobility in Turkey. Zdravko's Erasmus+ experience was overwhelmingly positive. He describes life on the exchange as very diverse, mostly because it was necessary to face a new culture, language and a new way of life.

